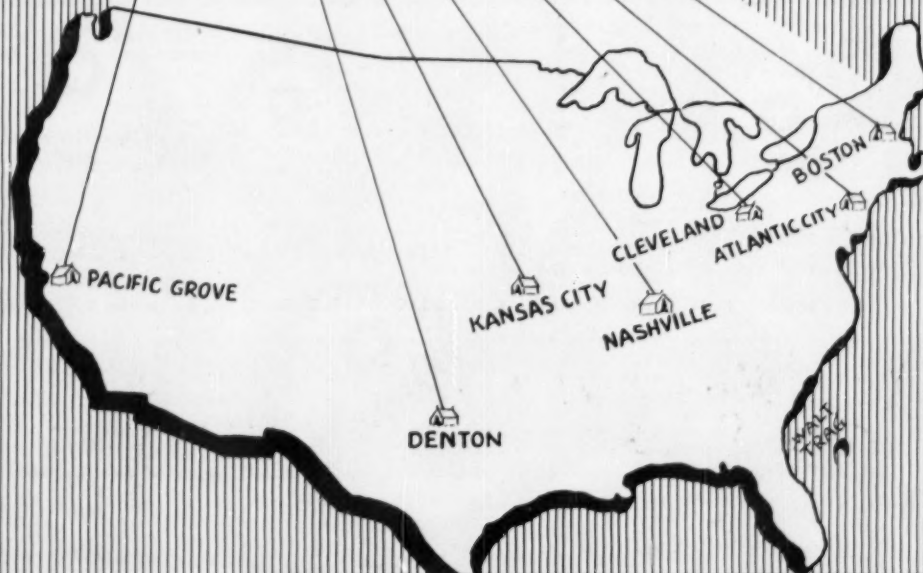
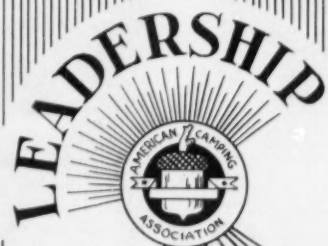


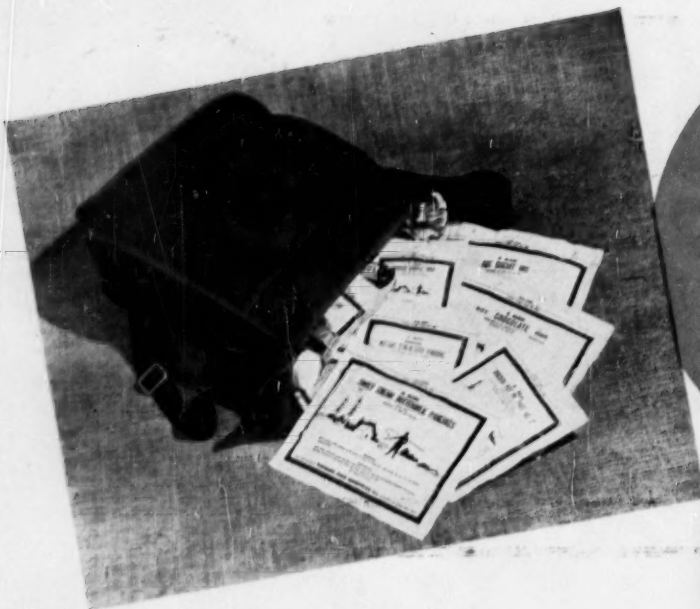
# CAMPING MAGAZINE

1955  
Convention  
Issue  
Hails  
Leadership

**JANUARY 1955**

\$5.00 per year; 60¢ per copy





thanks for  
welcoming

**Kamp-Pack**  
foods

**CAMPS  
BOUGHT**

**5 TIMES MORE**

**Kamp-Pack** IN

**1954 THAN OUR**

**BIG YEAR**

**1953**

**A Camp Fire Girl Camp writes . . .**

"On behalf of the staff and campers at Camp Onanlee this summer, may I thank you. Our orders and re-orders of food all arrived promptly. We shall look forward to ordering your products again next summer. Our campers are particularly fond of the Ginger Buttermilk Griddle Cake mix, and it has found a permanent place on our camp menus! Thank you again for Mr. Lower's assistance, and for your delicious products."

**A Boy Scout Camp writes . . .**

"The Kamp-Pack was delicious and contributed a great deal to the success of our training event. Moreover I think all of us are convinced that you have a fine product and we certainly intend making good use of it during our summer camping program."

**A girl scout leader writes . . .**

"Last summer my Senior Girl Scouts and I enjoyed the Bernard Kamp-Pack foods on the Horseshoe Trail. We would like to use your Kamp-Pack foods again, so will you please send me the following order?"

**A private camp writes . . .**

"During this past summer we had an opportunity to use your Kamp-Pack meals on some long hikes in the Coast Range Mountains and in the Sierras. The skinniest members of the party gained a couple of pounds in spite of the strenuous exercise inherent in any trip through the mountains. Our trip would not have been possible without the existence of dehydrated foods because our 12 and 13 year old boys would not have been able to carry their full share any other way. Your food was delicious."

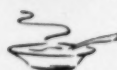
IF YOU HAVEN'T TRIED THIS DELICIOUS, CONCENTRATED WATERPROOF, NON-PERISHABLE CAMP FOOD THAT'S SEALED 3 WAYS IN HEAVY ALUMINUM FOIL AND AN INNER LINING OF POLYETHYLENE, NEEDS ONLY WATER TO MAKE FULL MEALS —

**WRITE for a SAMPLE and 1955 LIST OF OVER 100 KAMP-PACK ENVELOPES**

**OTHER  
BERNARD  
CAMP FOOD  
FAVORITES  
FOR THE  
DINING HALL**



CONCENTRATED  
BEVERAGE BASE



SOUPS AND  
CHOWDERS



FRUIT GELATINES



CAKE AND  
PASTRY MIXES



TOPPINGS,  
MEAT SAUCES

INSTANT  
PUDDINGS



FLAVORS  
EXTRACTS

COLORS  
EMULSIONS



**OTHER SPECIALTIES**

DETERGENTS  
DISINFECTANTS



Visit our booths at A.C.A. meetings: Region 3, Feb. 3-5, Cleveland; Region 1, Feb. 4-5, Boston; Region 5, Feb. 7-9, Kansas City.

**BERNARD**

**FOOD INDUSTRIES, INC.**

559 W. FULTON ST., CHICAGO, ILLINOIS  
1208 E. SAN ANTONIO ST., SAN JOSE 27, CALIF.  
OVERSEAS DIVISION • 332 W. 21st St., New York, N. Y.

at times like these



**an INDEPENDENT Insurance Firm  
serves you best!**

When accidents happen... morale, and the very future of your camp, may depend upon prompt, sympathetic claims settlement by your insurance company. HNW&R, because it is a nationwide independent organization for servicing camp insurance plans, can offer you per-

sonalized, direct claims settlement. Actually, HNW&R settles its own claims. A wide choice of programs is available to best meet your individual requirements. **SEND FOR HNW&R LITERATURE BEFORE YOU CHOOSE ANY LESS DESIRABLE TYPE OF INSURANCE SERVICE!**

**Higham, Neilson, Whitridge & Reid, Inc.**

MEMBER OF AMERICAN CAMPING ASSOCIATION  
PHILADELPHIA • BOSTON • CHICAGO  
LOS ANGELES • NASHVILLE

*HNW&R leads the nation in camp insurance... more than 500,000 persons in over 3,500 camps protected by HNW&R during 1954*

**MAIL THIS COUPON TODAY!**



Higham, Neilson, Whitridge & Reid, Inc.  
344 North Broad St.  
Philadelphia 2, Pa.

Please send me information on camp insurance.

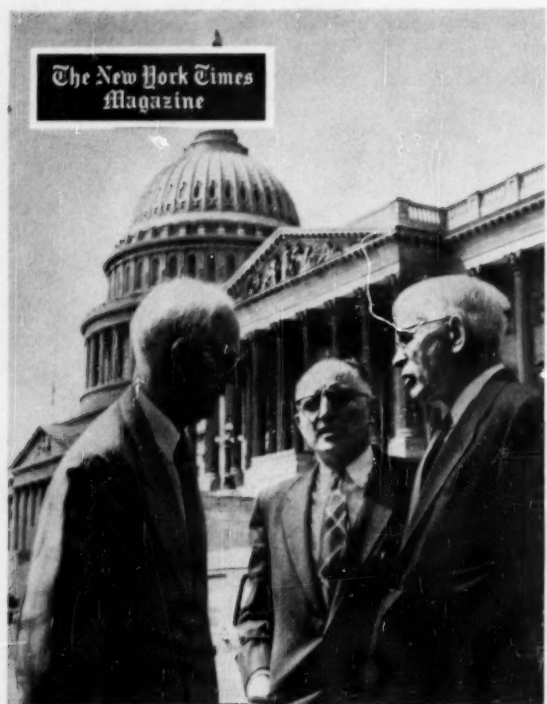
Name.....  
Title.....  
Camp.....  
Address.....

**START RIGHT**

**START HERE**

**START EARLY**

# **for more enrollments in 1955**



When an enrollment maker, like The New York Times Magazine, leads the field year after year, you know it has to be good!

For the first eight months of 1954, camp directors placed 44,397 lines of advertising in The New York Times Magazine—14,579 more than in the second New York newspaper, and 30,222 more than in all other national magazines carrying camp advertising. That's leadership!

When you make up your 1955 schedule, make up your mind to start with The New York Times Magazine Camp Directory. Start as early as February, and carry your advertising right through June. Get all the facts now so your advertising can start producing for you.

## **The New York Times**

School and Camp Department

Times Square, New York 36, N. Y.

Published for  
American Camping Assn.  
by Galloway Publishing Co.

American Camping Association  
343 S. Dearborn St., Chicago 4



**President:** Miss Catherine T. Hammett,  
Box 97, Pleasantville, N. Y.

**Vice-President:** Milton L. Goldberg, 590  
N. Vermont St., Los Angeles 12, Calif.

**Vice-President:** Fred V. Rogers, 3940-  
49½ St., Minneapolis, Minn.

**Secretary:** Mrs. Elizabeth Spear, Camp  
Fire Girls, 16 E. 48th St., New York  
City 17.

**Treasurer:** Leslie Lyon, 7415 Carleton  
Ave., University City 14, Mo.

**Past President:** Herbert Sweet, Acorn  
Farm Camp, Carmel, Ind.

**Executive Director:** Hugh W. Ransom,  
343 S. Dearborn St., Chicago 4.

**Ass't. Executive Director:** Gerard Harri-  
son, 343 S. Dearborn St., Chicago 4.

**Chairman of Publications Committee:**  
Miss Jenny Lind, 1429 E. Johnson St.,  
Madison, Wis.

**Vice-Chairman:** Mrs. Helen Haskell, 1  
Lexington Ave., New York, N. Y.

**Galloway Publishing Company**  
705 Park Ave., Plainfield, N. J.

**Editor-Publisher:** Howard P. Galloway.  
**Director of Advertising:** John B. Topp-  
ing.

**Managing Editor:** Jean Krumpé.

**Associates:** Marjorie Hicks, Constance  
Stilwell, Beatrice Ralph, Olga S. Neier.

**Advertising Representatives:** East—John  
B. Topping, 705 Park Avenue, Plainfield,  
N. J., PLainfield 4-8662.

Midwest—Macintyre-Simpson & Woods,  
75 E. Wacker Drive, Chicago 1, Cen-  
tral 6-1715.

Southern California—Duane Wanamak-  
er, 610 S. Broadway (Suite 623), Los  
Angeles 14, Calif.

Camping Magazine, Volume 27, No. 1.  
Established 1925. Published monthly,  
except July, August, September, and  
October, and semi-monthly in March.  
Subscription prices: Membership in  
ACA includes Camping Magazine; to  
non-members, U.S. and Canada, \$5.00  
per year; all other countries, \$6.00.  
Single copies; regular issues, \$.60, an-  
nual reference issue \$2.00. Entered as  
second-class matter at the Post Office  
at Plainfield, N. J.; additional entry at  
New Brunswick, N. J.

Camping Magazine, January, 1955

# CAMPING MAGAZINE

January 1955

## This Month's Features

COVER: CONVENTION ISSUE HAILS LEADERSHIP

Walter Trag

CAMPING MAGAZINE SALUTES 1955 REGIONAL CONVENTIONS 13

SPIRITUAL VALUES BEGIN WITH PERSONS ...Clarice Bowman 16

EVERY STUDENT A CAMPER .....Jerry Gambill 18

MEMO: GENERAL SUGGESTIONS FOR ALL COUNSELORS  
.....E. Hilton Chaloner 19

THE COUNSELOR AND HIS NEEDS ..... 20

OCONOMOWOC WORKSHOP STRESSES SERVICE TO  
MEMBERS .....Marjorie Cooper 22

COUNSELING CAMP COUNSELORS .....Edna McAfee 27

THE DIETITIAN LOOKS AT A CAMP POSITION  
.....Millicent Thompson 36

HOW TO DEVELOP A COUNSELOR'S MANUAL  
.....Charles L. Sewall 43

A SHORT TERM CIT PROGRAM .....Madeline Sanford 45

**ACA News** ..... 31

HUGH RANSOM REPORTS  
TO MEMBERS

SECTIONS HOLD  
INTERESTING MEETINGS

## Departments

LETTERS FROM READERS 6 SUPPLIERS NEWS ..... 41

BOOK REVIEWS ..... 9 CLASSIFIED  
ADVERTISEMENTS .... 46

The contents of Camping Magazine are indexed in The Education Index.



## AMERICAN *Approved* PLAYGROUND EQUIPMENT

### Unsurpassed in Design, Safety and Performance

● It's the *plus* factor that makes American the most respected name in Playground Equipment... *Plus* in design—American leads the field. ... *Plus* in performance—*Approved* Equipment stronger, more ruggedly built to assure a lifetime of perfect repair-free service... *Plus* in safety—for American craftsmen are aware of their responsibility for the safety of your children. Thus, with American you receive far superior design and performance and unmatched safety.

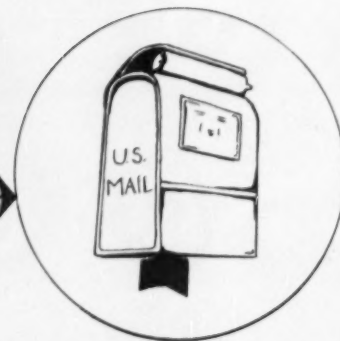
#### Write for Literature



BRANCH PLANT AT NAHMA, MICHIGAN

# LETTERS

## from readers



### Research Problem Wanted

You have been referred to me as a source of information for camping problems which need immediate research.

I am a graduate student in Physical Education at Smith College and am interested in doing research on a camping problem as my thesis project.

I would appreciate hearing from you at your earliest convenience if you know of any need for further research.

Betty Holland  
Northampton, Mass.

It is true that ACA is on the lookout for individuals or groups to undertake the study of some administrative projects on particular phases of camping. Interested people are urged to contact either ACA's Research Chairman, Dr. Norman Miller, Dept. of Physical Education, UCLA, Los Angeles, Calif., or the national office, 343 South Dearborn St., Chicago 4, Ill.

### Nice Words

I enjoy CAMPING MAGAZINE and congratulate you again on its steady improvement.

L. B. Sharp  
Outdoor Education  
Association, Inc.  
New York, N. Y.

Just a very brief line to register my appreciation for the "Checkup Issue." Excellent!

Arnold E. Grade  
Chelmsford, Mass.

George Fauerbach wrote a very fine article on "Your Camp Feeding

Problem" published in the November issue!

Maurice G. Weinberg  
Pocono Highland Camps

### Brochure Desired

The Report of the New York Section entitled "The Place of the Organized Camp in the Field of Education" is one of the finest treatments of the camping program that I have ever seen.

I should like to provide all of our directors and counselors with this pamphlet. Can you supply copies?

Rev. Oscar F. Landry  
Camp Cho-Yeh  
Livingston, Texas

ACA reports that the supply of this brochure is temporarily exhausted. Definite plans, however, do call for another order to be printed, as revised and brought up to date by the New York Section.

### Don't make a move!!

*without notifying us*

The post office does not forward magazines; and neither ACA nor the publishers stock any large quantity of back issues. To assure continuous service, please send both old and new addresses 60 days before moving. ACA members write ACA, 343 S. Dearborn St., Chicago 4. Non-member subscribers write Camping Magazine, 705 Park Ave., Plainfield, N. J.

Camping Magazine, January, 1955



## A Complete Purchasing Plan *Tailor-Made* for Camps alone!

This purchasing and supply program is expressly designed for the camping field. This is a *complete* program. Now, when you purchase Post Cereals, you are assured of "follow-up" service from original order to the table.

### *Here's what the new Post plan offers you:*



#### **NEW PACK FOR CAMPS!**

Just tear open and eat right out of package—no dishes to wash. Perfect for field trips. Be sure to specify Camp Pack.



#### **MERCHANDISE PRIZES FOR CAMPS!**

As a bonus — with your order of Post Cereals, Jell-O and other General Foods products, you get your choice of prizes, including quality camp equipment.



#### **MENU PLAN FOR CAMPS!**

Free! A 4-week menu plan for summer camps that provides for a scientifically balanced and nutritious diet.



Products of General Foods

**Expedite Your Order!  
Write Or**

**WIRE COLLECT**

**Institution Dept. W1-12  
General Foods Sales Division  
General Foods Corporation  
250 North Street  
White Plains, New York**

*Post*  
*Individual*  
**CEREALS**

The wide variety of Post Cereals offers a treat for every breakfast taste. Serve the boys and girls in your camp the cereals they eat and love at home — fresh, tasty, nutritious Post Cereals.



*Little Bit Of Sweden, Dallas, Texas*

## *gourmet's delight*

For a gustatory hit parade, choose from the many Sexton foods adapted to buffet service, hors d'oeuvres and smorgasbord ranging from the exotic to the merely exciting . . . hundreds of marine delicacies such as Black Sea caviar, Mediterranean sardines and Caribbean shrimp . . . plus special relishes produced in our own Sunshine Kitchens. With unsurpassed variety, quality par excellence and nation-wide service, Sexton meets your every food need.

**Sexton**  
*Quality Foods*

## Book Reviews

*A Department Conducted by Prof. Charles Weckwerth, Director of Recreation and Camping, Springfield (Mass.) College*

# Program Ideas Galore in New Reference Book

### The Recreation Program

PUBLISHER: The Athletic Institute, 209 S. State St., Chicago 4, Ill. \$3.00.

REVIEWER: Charles F. Weckwerth

As the name implies, this book deals with a wide variety of recreation experiences.

It was developed by a large number of experienced persons from a wide variety of program areas, such as Arts and Crafts, Dance, Drama, Games, Sports and Athletics, Hobbies, Music, Outdoor Recreation, Reading-Writing-Speaking, Social Recreation, and Voluntary Services.

While each program area is not exhaustive, each one is somewhat selective with reference to the recreation leader's needs; what to do; how to do; where to find help; leadership; some administrative concerns; materials; sources of supply; objectives of planning; etc.

It certainly is an idea book—a reference book—a guide book for each of the program areas listed.

While there is no chapter heading entitled Camping, Section IX does deal with a variety of uses of the natural environment for outdoor recreation. Camping people will be pleased to know that this particular section was developed by a committee of camping leaders headed by Ray Carlson and "Kit" Hammett. Others include Ray Gregg, Chief Naturalist for National Park Service, and the outdoor education and camping man, Julian Smith.

This is a source book which belongs on the program shelf of every camp director and head counselor. Personnel from camps and the many recreation settings should have easy access to this book for many hours of fun, fellowship and adventure. Truly enriched living experiences for and with others are in store for users of this book.

Camping Magazine, January, 1955

### The Art of Driftwood and Dried Arrangements

AUTHOR: Tatsuo Ishimoto

PUBLISHER: Crown Publishers, Inc., 419 Fifth Ave., New York 16, 3rd printing, 1953, \$2.95.

REVIEWER: Barbara Ellen Joy, The Joy Camps, Hazelhurst, Wis.

This beautiful book should be called to the attention of camping people because it is a program piece of great potentialities where true "creative" craft work is honestly desired in a camp.

First, collecting the driftwood itself on hikes and trips is a truly indigenous activity. Learning to use it for decorative purposes stimulates the imagination of old and young, and provides that union of true art appreciation and of appreciation of the "bare bones of nature herself—wood, stones, branches, pieces weathered by wind, sun and water" which certainly all of us must yearn to achieve for our campers.

Imagine what it could mean to a camper to find a piece of driftwood for his very own, and use his imagination to decide what it suggests to him, and then using it, with other natural materials, to make a "picture" to fit the conception.

The photographs are magnificent, and the book is one which should be available to all those who love nature and who enjoy use and appreciation of natural materials.

### Making Colour Prints

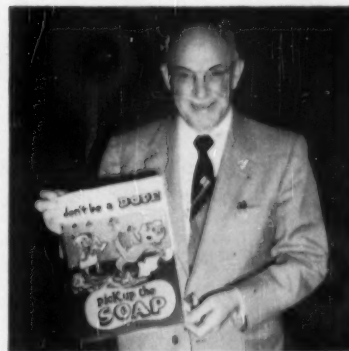
AUTHOR: John Newick

PUBLISHER: The Dryad Press, England; available through Charles

#### — NEXT MONTH —

##### Book reviews on

Principles of Canoeing  
Insect Fact and Folklore  
How to be a Modern Leader  
and many other significant titles



## Safety Posters Given Camps

A series of 4 different SAFETY POSTERS is now offered all camp directors and owners, free, by Edward A. Kenney of Educators Mutual.

Illustrated by full-color cartoons, these posters speak a youngster's language - put over safety ideas without being "preachy." Post them on bulletin boards, in recreation rooms, by the swimming pool, near the showers. Write to Edward A. Kenney, 1522 Cherry St., Phila. 2, Pa., for your supply. No obligation.

## Insurance Coverages Defined

For the information of new camp owners and directors... and the review of veteran camp men, we offer this summary of two basic camp insurance coverages.

### Medical Expense

Covers you, your campers and your staff members for accidents (including accidental death) and sicknesses contracted during the camping period, up to a specified limit. Travel coverage is included. With Medical Expense insurance you don't bill parents, thus build friendly relations and encourage re-enrollments.

### Fee - Refund

Pays you when campers withdraw during the season, or fail to appear because of disabilities; when epidemic or fear of epidemic causes you to postpone camp-opening, or delay camp-closing past the scheduled closing date. Fee-Refund Insurance helps balance your budget by guaranteeing your income. Being able to return tuitions to parents strengthens public relations.

For particulars or specific proposals, write or phone (collect) to EDWARD A. KENNEY, 1522 Cherry St., Phila. 2, Pa. Phone LOcust 4-3996. Mr. Kenney represents EDUCATORS MUTUAL INSURANCE COMPANY, Lancaster, Pa. (Adv.)

**"WE'VE TRIED  
THEM ALL...  
OLD TOWN'S  
BEST!"**



So said a camp official who ordered eight Old Town canvas canoes after trying out other types. Another well-known camp executive wrote: "Old Towns purchased in 1934 are still in good condition, despite heavy duty in rugged country." They know from experience that Old Town builds 'em best—to last for years and years.

You'll find Old Town your shrewdest canoe investment too! They're tough, yet easy to handle; stable, steady and quiet; resilient, and above all, economical to maintain. Old Town has been the favorite for 55 years.

**Place your order now! Make sure you have Old Towns for your camp season.**

We also build flat-bottom boats, sailboats, boats for use with outboard motors and skiffs for rowing and motor use. Our variety of models will meet your watercraft needs.

*Old Town quality accessories:* Paddles, oars, slat back rests, mast seats, carrying yokes, cushions, etc.

*Write for Free Catalog. Address:*

**OLD TOWN CANOE COMPANY**  
281 Fourth St. Old Town, Maine

*"Old Town Canoes"*

## 10<sup>TH</sup> ANNIVERSARY GIFT TO OUR CUSTOMERS

During the year 1955 all orders amounting to \$10 or more will be shipped transportation prepaid via least expensive way.  
If any other way is specified customer shall pay the difference.



### We Will Be Displaying At:

**KANSAS CITY      CLEVELAND**  
**ATLANTIC CITY    NASHVILLE**

See what is new in CRAFTS. If you can not be there, write for our sensationally new 1955 CATALOG!

Order Early So That We May Save Shipping Cost For You  
By Sending Pre-Paid . . . Cheapest Way Possible!

**CLEVELAND CRAFTS CO.**

4705 Euclid Avenue • Cleveland 3, Ohio

A. Bennett Co., Inc., Peoria 3, Ill. \$4.00.

REVIEWER: Arthur J. Lusty, Jr., Camp Nahelu, Ortonville, Mich.

Here is a very interesting book arranged with detailed steps in the craft of linoleum carving and the following production of prints. The amazing secret that this author reveals is the ease of making prints in four different colours from the same original linoleum block. The author goes on to give explicit instructions for each step, from choosing linoleum to the final cleaning and registering prints. His experience in working with school children in the English schools and the sample colour prints illustrated in his book give the reader the "itch" to want to try it.

It could well serve as a hobby for many people and for camp use it can be highly recommended—especially those camps for the handicapped where limited physical action is the program. A very worthwhile craft project could result from using this particular book which would enhance the walls and decoration of every child's home.

The author goes on to state how colored inks could be made so that the real craftsmanship from the bottom up can be enjoyed; however, for camp use, a shortcut in buying commercial inks might be a better choice to get the finished product on display.

An excellent text for most camp libraries.

**Ernest Thompson Seton's America**

EDITOR: Farida A. Wiley

PUBLISHER: Devon-Adair Co., 23 E. 26 St., New York 10, 1954, \$5.00.

REVIEWER: Barbara Ellen Joy, The Joy Camps, Hazelhurst, Wis.

Miss Wiley has done a magnificent piece of work in selecting from the vast storehouse of Mr. Seton's work such materials as give us information about his boyhood and youth, his scientific writings, his belief in the Indian way of life, and his great knowledge and love of all that moves and lives in nature.

But of greatest use to camp people, she has given us the cream of his truly great stories, such as the unforgettable "Krag, the Kootenay Ram," "Coaly-bay, the Outlaw Horse," "Lobo, the King of the

Camping Magazine, January, 1955

# HERE is the EXTRA PHONE SERVICE you need

cost:

**1c**  
per  
DAY!



*Complete with  
Sturdy Cradles  
for use on desk,  
tables or walls.*

## SEE and HEAR them Booth No. 41

Region II Convention  
Atlantic City, N. J.

\*Completely self-contained, batteries  
fit in phone handle.

\*GUARANTEED unconditional-  
ly, phones will work over a mile!

\*Install for camp use, or for sale to  
campers at \$5.98 set.

\*Professional performance!

**VINTAGE PRODUCTS CO.**

1320 So. Grand Blvd.

St. Louis 4, Mo.

Currumpaw," and "Badlands Billy." Every child should know the moving bird stories, "The Wild Geese of Wyndygoul," and "Mother Teal and the Overland Route." Also included is "Little Burnt-All-Over," the Indian Cinderella story, and the moving "Gorm, the Giant of the Club," which is an ideal story for a Sunday Assembly.

Every camp child should become familiar with these stories, which so far surpass in interest and in dramatic writing any of which we know. The greatest story-teller of them all is gone, but the heritage is there for us to pass on to the next generation. Let us not fail to do so!

### Emergency Mass Feeding, Instructor Course

AUTHOR: Developed and sponsored by The Department of Defense and the Federal Civil Defense Administration 1953.

PUBLISHER: Superintendent of Documents, Washington 25, D. C. 55¢.

REVIEWER: Barbara Ellen Joy, The Joy Camps, Hazelhurst, Wis.

This 93-page booklet is a very complete manual of instruction on emergency mass feeding. The material is carefully classified, and the details under such headings as emergency water purification, waste disposal and sanitation; prevention and control of food contamination and poisoning; layout for mass feeding and site; selection, preparation and service of food are complete and very practical.

The Appendix contains 35 pages of illustrations of field fires for cooking and baking, heaters, washing units, and improvised cooking vessels and utensils, and makeshift lights. There are many good hints and ideas in this section.

It seems to this reviewer that this material would serve very well as the basis for an advanced course in outdoor cooking and group handling for older campers. The experience would be excellent and the knowledge gained would be personally useful as well as preparing the individual for vital community service in time of disaster. This latter objective would give a "punch" to such a program and give the older camper a real incentive for the hard work and study involved.

## camp directors

see how Field's  
can help you  
and your campers  
to plan a  
successful season

Visit our School and Camp Bureau (Fourth Floor, North, Wabash) and learn how our specialized camp consultant and referral services can assist you and your prospective campers. Discover, too, how making Field's your outfitting headquarters is an extra service to your campers and their parents. Here they can shop in pleasant surroundings in a store that generations of parents have relied on for fine quality merchandise and courteous service.

*Marshall Field  
& Company*  
CHICAGO



## WOODS- MANSHIP

Everything the young camper needs to know about felling trees, moving logs, hewing, etc. Safety and efficiency are emphasized in this fully illustrated manual. By **BERNARD S. MASON** \$1.75



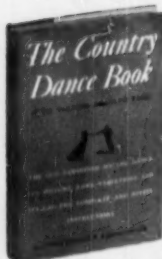
## DANCES AND STORIES OF THE AMERICAN INDIAN

The complete book of Indian ceremonial lore: dances, costumes, staging, history. By **BERNARD S. MASON** Illustrated \$5.00



## IT'S FUN TO MAKE THINGS

Illustrated guide to making useful, attractive articles from inexpensive and scrap materials. By **MARTHA PARKHILL and DOROTHY SPAETH** \$3.00



## THE COUNTRY DANCE BOOK

This history, lore, variations and calls of America's delightful old-fashioned square dances. By **BETH TOLMAN and RALPH PAGE** Illustrated \$2.75

# GO CAMPING WITH BARNES

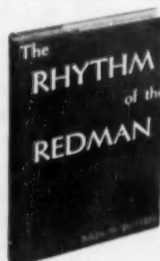
A. S. BARNES & COMPANY, educational publishers since 1838, has long been noted for the high quality of its practical, informative books on every aspect of outdoor life and sports. Pictured here are just a few of the books that are musts for camper, camp counsellor, and camp library. You will find them all displayed at the National Convention of the American Camping Association.

Visit our booth #11 to examine these wonderful books yourself—and get your **FREE** copy of **Constance Bannister's 1955 BABY CALENDAR**.

Send for complete free catalogue of all Barnes recreational books.

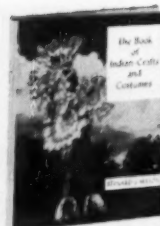
**A. S. BARNES & CO., Inc.**  
232 Madison Ave., N. Y. 16

## THE RHYTHM OF THE REDMAN



33 Indian dances and 90 songs accompanied by music. Introduction and illustrations by **ERNEST THOMPSON SETON**. By **JULIA M. BUTTREE** \$5.00

## THE BOOK OF INDIAN- CRAFTS and COSTUMES



From wigwam dweller to buffalo hunter; an exciting study of Indian crafts and customs. By **BERNARD S. MASON** Illustrated \$5.00

## CANOE CAMPING



A veteran adventurer describes in detail the correct way to plan and experience a thrilling canoe camping trip. By **CARLE W. HANDEL** Illustrated \$3.00

## THE BOOK OF GAMES for BOYS and GIRLS



An invaluable guide to play time activities that tells recreation leaders how to organize games even with limited space and equipment. By **EVELYNE BORST** Illustrated \$3.50

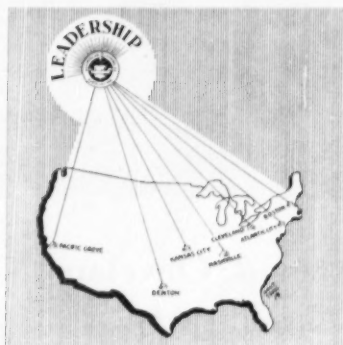
## SQUARE DANCES OF TODAY



How to teach and call them. Complete how-to guide for square dancers, callers, teachers. Diagrams of 55 dances with calls and musical arrangements. By **RICHARD KRAUS** Illustrated \$3.00

# Camping Magazine Salutes

## —The 1955 Regional Conventions—



**W**HAT BETTER way can we salute the seven ACA Regional Conventions than by devoting this Convention Issue to the vital topic of "Leadership." For it has been said "Leadership is indeed the Heart of Camping." And the main artery to this Heart is through your American Camping Association.

Only once a year does the opportunity present itself for members to meet with other camp people outside their Sections. This is alternately at Regional or National Convention time.

Certainly we hope that each and every ACA member is planning to attend the Regional Convention in his area. And we hope equally that our selection of fine articles on "Leadership" will help you in the selection, training and efficiency of your 1955 staff.

### **Region I - Feb. 4 and 5 - Hotel Statler, Boston, Mass.**

The famous Public Gardens of Boston, shown in the foreground at right, are one of the attractions ACA'ers and friends will enjoy when attending the Region 1 Convention at which the New England Camping Association is host. Rev. William Berndt is Chairman of the meeting.



## Region II - Feb. 24 - 26

### Claridge Hotel, Atlantic City, N. J.

The world-famous boardwalk at Atlantic City where ACA'ers attending this Regional may enjoy its shops, theatres, restaurants and entertainment facilities. Dr. Charles Noble of Syracuse University will make noteworthy contributions to the program. Other highlights include an address by Anna Perrott Rose Wright, author of "Room for One More" and a session led by Dr. Howard A. Lane of New York University.



## Region III - Feb. 3, 4, 5 - Hotel Cleveland, Cleveland, Ohio



R. Fox Smith, left, Program Chairman of the Cleveland Convention, has prepared an excellent agenda designed to promote "A Better Tomorrow through Camping." Among featured speakers is Dr. Charles Noble, right, of Syracuse University.



## Region IV - Mar. 30, 31, Apr. 1, 2 - Peabody Coll., Nashville, Tenn.



Henry G. Hart, left, General Chairman of the Region 4 Convention, at which the Tennessee Valley Section is host.

A view of the Appalachian Trail in the Smokey Mountains, part of the scenery to be enjoyed by those attending the Convention in Nashville.

## Region V - Feb. 7, 8, 9, - Municipal Auditorium, Kansas City, Mo.



Kansas City, Mo., where the Missouri Valley Section will greet camping people from the Region 5 area. The Municipal Auditorium is located in the downtown business section of this great city.



Gunnar Peterson of the George Williams College faculty, who will conduct a Leadership Training Workshop in conjunction with the Convention.

## Region VI - Feb. 10, 11, 12 - State Teachers College, Denton, Tex.

Southwest Texas Section, under the leadership of President Herb Rogers, is planning a top-notch Regional for the four sections making up Region VI. Delegates

will enjoy the facilities of the lovely college campus at Denton. General Chairman for the Convention is Rita Pilkey.

## Region VII - March 17-20 - Asilomar Conference Grounds - Pacific Grove, Calif.

"Cypress Point" on the famous Seventeen-Mile Drive of the Monterey Peninsula. The Asilomar Conference Grounds are located on this scenic drive.



James C. Flanders, General Chairman of the 28th Region 7 Convention, whose program centers around discussion groups and workshop sessions.





# Spiritual Values begin

BY CLARICE M. BOWMAN

**C**ERTAIN qualifications come to mind for all who would be camp counselors. Lists of desired qualifications are to be found in almost every piece of material on camping—lists such as: good health, emotional poise, cleanliness and neatness, ability to adjust to new conditions quickly and easily, a friendly nature, sympathy, good breeding, a sense of humor, originality, imagination, versatility, good sense, sound judgment, freedom from mental and emotional complexes, restraint, self-discipline.

In addition, it is desirable that the candidate know how to handle boats and canoes; be a good swimmer; recognize different trees, flowers, birds, etc.; have attended a leadership training course.

"But," says a would-be counselor, "I could never measure up to such a standard." Then, under his breath, perhaps, he adds, "Nor would I want to." Of course, the achievement of such ideal qualities of personality is a journey, not a destination. That we all have the privilege of growing is one of the highest spiritual values a loving God has given.

What personal qualities are most needed, if the adults and campers are to move forward in realizing spiritual values? Which of these qualities would *not* apply? Rather than approach the counselor in terms of a constellation of traits, let us look at him in wholeness, for that is a key concept in spiritual values. In a nutshell, the counselor who will help along the experiencing of spiritual values must have the right spirit as well as knowhow.

## Evidences of Good Spirit

We are dealing here with the intangible. But it is what is back of other desirable qualifications, what implies a person to throw himself wholeheartedly into a rainy day program to keep the campers' morale from sagging, what puts heartiness into his singing of the camp song, what enables him to cheer the tired hikers with jokes as they plod toward camp, what causes him to notice a drooping of the shoulders of a silent camper and makes him give up his own free time to help with the problem.

"Good spirit" is not so much a matter of exhibiting this trait here, another one there, like push-button virtues ready for a situation. It is rather the inner "set of the soul" of the person that makes him react as he does.

Some camp directors will search more earnestly than will others for the pearls of great price who have high qualities of spirit. It is difficult, to be sure, for a director to know how successful a prospective counselor will prove to be.

The person's relationship with God comes first and counts most. What we mean here is not at all a pious, hands-folded, serene-countenance sort of attitude. No, there may be little of the outward evidences often associated with religiosity. What we mean is a spiritual red-bloodedness, a sureness of step and clearness of eye that come from an inner centering upon One who is all-wise, all-loving, from Whom radiate all the thoughts and actions of life. This is at-onement; for when one is in harmony

inwardly with God, he is at one also with mankind and with the physical universe and with his own self. "At-one-ment" is a good word. At the very mainspring of life is sure faith in God, belief that His ways are good ways and His purposes abounding in all-encompassing love.

Some will have ventured further than others in defining their belief or putting it into action through prayer. But even timid beginners may make helpful counselors, for they will have the "set of the soul" Godward and toward others.

## Setting an Example

Such a counselor need not worry about the example he presents to the campers; in fact, one might question whether preoccupation with example is ever wholesome. It is a by-product. It simple happens as one goes about the daily pursuits, willy-nilly. One cannot determine what others' reactions will be; and if one could, what matter? To care would be selfish.

Where a counselor has this God-centering, he will be more at home in the world of nature, for it will be to him an ever surprising revelation of the wonders of a Creative Plan; he will be more at home in fellowship with others, for they will be to him marvelous creations in a vast drama, with "Something of God" unfolding in each one—and challenge will be there, to achieve on earth (and not just in heaven) friendly understanding and helpfulness. Such a counselor will then be more at home with himself.

He will have moral courage to stand firm against unworthy tenden-

# with Persons



*Excerpted from "Spiritual Values in Camping" published by Association Press, 291 Broadway, New York*

cies, because he has a motive for being true. Particularly in these days when moral codes seem less clear cut than formerly and when in a "sensate" culture we have become less "vertebrate" about our standards of right and wrong, it is urgent that impressionable young persons see in action some tough-fibered personalities. Life must be decisive.

In persons of such healthy God-centering there will be many of the other desirable qualifications—dependability, willingness to share the load, humor, and enthusiasm. The overtones of his personality (those which are expressed in his unguarded moments) will be such as to lead boys and girls into more abundant living. To be sure, some persons of deeply religious motivation are farther along than others in their quest; while some may exhibit qualities not so desirable. But usually the spirit is one of humility before God and therefore of willingness to take suggestions and to try ever to grow.

This good spirit will be evidenced in the counselor's attitudes toward nature. An individual may be an expert in some phase of nature lore and yet be a tight, shut-in person, although this does not usually happen; for he who learns nature's inmost secrets soon finds her vastness creeping into his soul. In some camps, counselors who are just beginning to learn about nature but who have a deep appreciation of, and zest for, the out-of-doors can do more to inspire campers to learn than those to whom the facts have become dry tinder. And even

the wisest woodsman finds ever more to learn.

As campers and counselors learn together, there is the zip of sheer fun; spirits unfold with new awarenesses; individuals feel themselves a part of the pulsing rhythms of the universe and strangely near to their Creator.

Good spirit will be evidenced, too, in the attitudes behind staff teamwork and loyalty, and in all relationships with the campers and with the "outside world." Where there is a centering of spirit in God, persons are seen with more of a God's-eye point of view, and when the heart is open and eager to find good ways of getting along and spreading kindliness, there will be ways! But mere techniques, no matter how foolproof or progressive, are but "sounding brass" and "tinkling cymbal" unless motivated first of all with love.

No memorization of characteristics of various age levels, or desperate efforts to see into young hearts, will avail unless the counselor himself be genuinely interested and basically loving. He loves because of his God-centering. He cannot help loving. He doesn't have to worry about what his reactions will be.

Another evidence of good spirit will be loyalty and teamwork in staff, with absence of the professional jealousies that can be utterly disastrous. The counselor will make suggestions for improvement freely, with no rancor, but firmly. It is up to the director and to all who work together in staff to see that suggestions are taken in this spirit, and

that the atmosphere is always favorable for honest sharing in the best interests of the campers and the camp. He will have learned the first lesson of professional ethics: no one builds himself up by tearing another down, but rather vice versa.

The particular director with his particular customs and plans will decide upon the machinery for sharing in staff. Here it is the attitude that counts. The director will contribute to camp morale rather than tear it down. He knows that camp work is a job, not a vacation. Because of his centering in God and his outgoing lovingness of spirit toward others, he will not be self-seeking for ease, for special favors, or for recognition. Because he takes it upon himself at times to go the "second mile" for someone, others do it too, and the level of spirit in a whole camp is lifted. Loyalty begets loyalty.

## Growing Sensitivity

Perhaps the most important evidence of right spirit is growing sensitivity. One picks up impressions, but decides quickly whether to say to do a certain thing would help or hinder a young person. Sensitivity will help a counselor "feel along with" a camper as he approaches the threshold of spiritual awareness and prevent him from saying too much! For an avalanche of words at a precious moment may cause the glow "to blink out" from a young person's eyes.

This awareness of spirit on the part of the counselor is part of his own attunement Godward. The campers will catch something of his own spirit of expectancy.

How can a person become more spiritually sensitive? By not trying! His wanting to be, becomes prayer enough; then he needs but to "let go . . . let God," to let wonder and worship stir his soul like breezes on the waters of a lake. Too many persons in the name of religion, and in utter sincerity, are tight, tense tryers. No wonder they cause campers to run the other way. But one who is simply humble and open and ready does not have to do it all alone—no one does—spiritually:

Who takes one step toward God  
through doubtings dim,  
God comes a thousand miles in  
blazing light to him.



*September Camp in action.*

## Every Student a Camper!

BY JERRY GAMBILL  
Director, Camp O-Ge-Maw-Ke  
Saginaw, Mich.

**E**VERY COLLEGE student a camper!

At long last a college has stepped to the front to provide for and require a camping course for every student. Although the importance of a camping experience has long been emphasized, few institutions have taken any action.

George Williams College in Chicago, known for its work with YMCA personnel, recently took official recognition that:

"Camping and outdoor education experiences are an important part of professional education." What's more, it is requiring that every student have these experiences. The vehicle offered is "September Camp."

September Camp is a concentrated 10-day affair given at Lake Geneva in Wisconsin. All students will go to September Camp at the beginning of their sophomore year, or in their first year as a transfer

student. Two hours of credit are given.

The first "pilot" camp was given last September—and it was quite a success.

Arrangements were made with College Camp for the students to work for two hours a day on camp projects in return for a reduced board and room rate. The total cost to the students was \$45.50.

### Objectives

Under the leadership of Gunnar Peterson, a faculty member and well-known camping figure, the faculty set up four objectives for the course.

1) Orientation to the out-of-doors, especially in a living situation.

2) Acquisition of specific skills through use in practical experience.

3) Understanding certain phases of camp administration through the organizational structure of the living situation both in and out of camp, and through examining the structure of College Camp and its operation.

4) Provision of opportunities to understand the methods of incorporating camping and outdoor education into agency and school programs.

Lofty objectives? Perhaps, but they were achieved in the special pilot camp. Attended by 15 men and two girls, the group ranged from camp directors to those whose main acquaintance with trees had been in pictures.

### Participation Stressed

Under Peterson's guidance, every effort was made to provide the maximum of individual participation and group experience. Teaching methods were stressed along with the instructional work in the various skills. Individual projects were worked on throughout the ten days.

Three nights were spent out in a primitive camp setting; ten meals were prepared in the out-of-doors.

Field trips were taken under the leadership of seasoned woodsman Dr. David Thompson, senior naturalist of the Cook County Forest Preserve. And the group received friendly guidance in folk songs and story-telling by Gretel Dunsing, a woman with a vast amount of practical experience in these fields.

While the campers were well oriented through informal lectures on such subjects as aquatic plants and soil conservation, bits of knowledge took a back seat to the important things which the group discovered: the joys of leisure living away from hustle-bustle, with other people.

So while all the group can recognize a beech leaf, they are also able to visualize more vividly the little things like the rabbit in the chapel during vespers, they remember singing grace by candlelight during a moonlight supper, although they also remember the details of contour plowing.

With the success which the pilot September Camp enjoyed, George Williams should have no trouble in promoting this required course.

But the implications are too great to limit the venture. With the cooperation of camping officials who promote the September Camp idea among other colleges, the new motto should read:

Every college student a camper—and not just at George Williams.

Camping Magazine, January, 1955

# Memo:

## GENERAL PRINCIPLES FOR ALL COUNSELORS

If you look in the dictionary you will see that the meaning of the word counselor is one who helps and guides by word and deed. Every staff member at camp must be sure that his words

and actions are of good report so that our campers may look up to each one of us, sure in his heart that our words are worth listening to and that our actions are worth following.

1. Your dress and appearance are important.
2. Your manner of speaking to everyone in camp will be listened to and copied. Keep it interesting and free from argument and nasty words.
3. The way you work with your fellow counselors is of great interest to campers. This could set the pattern for the campers' relations one to another.
4. Your table manners — are they worth copying?
5. Your relation to prayer, God and His Church — they must inspire and help your campers feel close to God.
6. Your chit-chat in a room full of campers about your dates and fun — should it all be heard by kids? If so, fine.
7. Is getting out of bed a hard job? Do children annoy you early in the morning? If the answer is yes to either of these questions, think seriously about being or continuing to be a counselor.
8. Do you put your own things away? Are they taken good care of? I'm sure if the campers were asked, they could tell.
9. Are you a good sport? Is the winning more important than the game?
10. Can you take children for a long period of time and keep them happy and interested?
11. Your day off is important to both the campers and yourself. Use it wisely.

Your position as a counselor is a very important one. It carries with it a great deal of responsibility of action and deed. It is not enough to be able to do a thing well, the important thing is, how is it done? What have you and the campers learned by doing it?

Each minute in our lives is a learning process and our goal is to learn those things which are going to make our lives useful and happy. A camp has one primary duty and that is

to see that every camper learns to become a better person by being at camp.

Camping can be a truly great educational experience in a child's life. Our camp should be dedicated to the ideal that people come to know and respect one another by living and working together.

—E. Hilton Chaloner  
St. George's Episcopal  
Church Camps  
Saugerties, N. Y.

*We are pleased to offer to all our readers reprints of "General Principles for all Counselors" designed to fit into a counselor's notebook. For any number up to 35 copies, please enclose \$1.00. For each additional 10, add 25¢. Payment should accompany order. Order from CAMPING MAGAZINE, 705 Park Avenue, Plainfield, N. J.*



# The Counselor and his Needs

Abstracted from a Report of the Camp Leadership Workshop, held at Camp Kehonka, New Hampshire, in June, 1954, and sponsored by the New England Camping Association.

ONE MAY LOOK at the counselor either from his own standpoint or from that of the camp director, that is, what he likes to have and what would his boss like him to be. Counselors, like any group of employees, are interested in suitable working conditions as well as a chance to take responsibility. Even if camping is carried on in surroundings which are generally considered idyllic by the city dweller, it needs to be recognized that real work is involved in caring for a group of active youngsters for a period as long as eight weeks and that attention needs to be paid



Minne-Wonka Lodge

J. G. Princell

to maintaining the best possible capacity for leadership; i.e. *morale*.

From the standpoint of the camp director the counselor needs:

1. *To have the right sort of personality.* This will be variously defined according to the camp director and the tradition he seeks to inculcate.
2. *To be secure himself.*
3. *To like children and understand them.* (How do you teach him?)
4. *To be competent in the completion of his assignments.*
5. *To have a pleasant personality and a good physical appearance.* This should imply both freedom from outstanding symptoms or hypochondrical tendencies.
6. *To be democratic and free of an arbitrary frame of mind.*
7. *To be capable of leadership and able to set a good example.*
8. *To be loyal to the administration and practice the rules which it lays down.* Negative feelings in a counselor make for negative feelings in the group. (How do you support the young counselor?)

The counselor mirrors in a more grown-up way the needs of the camper, and if he is himself inadequate, the group will reflect his shortcomings. Some of the routine problems presented by the counselor directly relate to the degree of maturity which he might possess.

## Counselor Indoctrination

Depending on his personal adequacy, the counselor needs supervision and support. Unless he has had exceptional opportunities, he is not apt to have been in a work-a-day contact with children for several years and is, therefore, not especially acquainted with children in a practical way. Unless he possesses a knack for dealing with younger people, he may need help either from the camp leader or from some judicious use of reading material either before or during camp. There are books such as "Teacher, Listen the Children Speak," and several camps have themselves developed manuals.

But reading as a means of indoctrination has its limitations and there are other ways to give counselors an acquaintance both with the ways of their particular camp and with the ways of young folk in general. A period of pre-camp orientation is recognized as a frequent means of getting counselors acquainted with the camp routine. ACA training courses, and interviews with counselors before the camp season begins are also helpful. This type of training will, of course, depend on the kind of children going to the camp, but it is generally recognized that there is a great deal to be gained from staff meetings during the camp season at which general as well as specific in-

dividual problems are discussed. In special situations one might even need to go so far as to have a program director and an outside guidance worker. In addition to all these special devices the very great importance of a strong camp tradition is fully recognized.

#### Techniques for Counselors

The leader of the counselor group must help his men observe the behavior of their campers. He should encourage in the counselor a feeling of confidence and calmness which will aid in dealing with the child, and will transmit some of that calmness to him. The counselor should be taught that there are times when it is good to listen to a child. There are other times when a camper will be upset and even guilty after telling a counselor too much about his private life. Skill in this area of communication cannot be taught; it must be experienced.

Directors often wonder about just how much information it is wise to give the counselor about certain of his campers who predictably might be expected to have their troubles. It might be unnecessary and prejudicial to have the information in advance of the camper's arrival. He might act quite differently in a new setting. At the same time, it is fair for the counselor, depending on his maturity, to have information about the special problems of his campers and the aspirations of their families.

Counselors need to appreciate that it is not possible permanently to alter the attitudes and behavior of a camper in the brief time that the camp season affords. Children will differ in the speed with which they adjust. Counselors need to be alert and see a small problem in time to keep it from growing overbig. Trouble between two children may be only a small misunderstanding one day, but can quickly harden and become a violent dislike.

It is more important to understand the child and what lies behind him than it is to deal with him as a habit to be cured, for example as in the case of bed-wetting. One cannot superimpose values on a child, for he needs to develop his own. One can, however, show him good values by one's own example.

Camping Magazine, January, 1955

#### Counselor's Point of View

From the standpoint of the counselor:

1. *He needs an adequate salary* . . . one lives up to the job more or less in terms of what it is thought to be worth.
2. *He needs good and sometimes extra food* in view of his large size and adolescent caloric needs. When the camp diet is geared to the needs of the younger child, this factor can easily be lost sight of and constitute a considerable cause for dissatisfaction.
3. *He needs reasonable oppor-*

*tunities for privacy.* Training goes on all the time and a counselor should have a reasonable opportunity to be by himself.

4. *He needs to have some "time off"* in which to relax and have fun in order that his emotional capacity can be kept to an adequate level. The job of a counselor demands a great deal of giving and this tends to drain him of warm positive feelings. If the counselor is not given an opportunity to refill his "pitcher" of understanding and warmth, he cannot continue to "pour" out understanding and warmth.

#### 6 GOOD REASONS WHY

## Camp Advertiser Doubled Space in HOLIDAY Magazine...

1. Holiday's more than 840,000 families are top-income . . . the most responsive in America!
2. They can afford camps! Average income of Holiday family, 3 times the national average!
3. Average age per subscriber family, 36 years. They're active people with camp-age children!
4. Holiday is a family magazine—read in the home by the whole family!
5. Holiday plays a big part in family vacation planning!
6. Satisfied camp advertisers repeat year after year because of low-cost, high-quality inquiries and enrollments from their Holiday advertising.

**LIST OF CLOSING DATES:** *January issue closes NOV. 1 . . . February issue closes DEC. 1 . . . March issue closes JAN. 1 . . . April issue closes FEB. 1 . . . May issue closes MAR. 1 . . . June issue closes APR. 1 . . . July issue closes MAY 1.*

*For information or to reserve space write:*



**Miss Zelia Zigler  
School and Camp Advertising  
HOLIDAY Magazine  
Independence Square  
Philadelphia 5, Pa.**

A CURTIS MAGAZINE

## Unsurpassed IN STRENGTH, DESIGN AND DURABILITY

☆ You will begin to understand what superior materials, fine craftsmanship and smart modern designing can mean to your pool when you install your first American Streamlined Regulation One Meter Diving Unit. You'll know right away that American Approved Equipment is the kind you want for your pool . . . and you'll discover that the ten-years-ahead styling is just one of many exclusive *plus* features you get with AMERICAN. Beautifully Streamlined Design . . . Outstanding Performance . . . Lifetime Durability . . . there's all that and more in AMERICAN APPROVED SWIMMING POOL EQUIPMENT.



American Approved DB-1 Extra Heavy Duty Official Regulation One Meter Diving Unit



American Approved Steel Pool Ladder



American Heavy Duty Life Guard Chair

### Write for Literature



BRANCH PLANT AT NAHMA, MICHIGAN



Pictured at the Oconomowoc Workshop, left to right, Fred Rogers, Leslie Lyon, Catherine Hammett, Milton Goldberg, Mrs. Elizabeth Spear and Ted Cavins.

Photo by Lou Handler, Camp Tamakwa

### Oconomowoc Workshop Stresses

## Service to Members

BY MARJORIE COOPER  
Chairman,

ACA Membership Committee

THERE ARE TWO facets of membership in any organization that seeks to further a cause; one has to do with what members "get" for their membership fee; the other has to do with the need for members to work together for the good of the cause—to give as well as to get. The recent workshop on Service to Members was another living example of the giving facet of members." These words of Kit Hammett, our president, reflect the spirit of ACA's Fall Workshop, held at Oconomowoc, Wis.

The job of the workshop was divided into five areas of major emphasis. Partial reports of two of these, involving some material on implementation of standards, and some deliberation on the dues structure of ACA, were given to workshop members at the close of the session, for reports to and consideration by Sections. Other material has gone out to Section Membership chairmen. Still more of the deliber-

ations will be sent to Section officers and committee chairmen to whom it is of special concern. Reports to you, the members, will be given through CAMPING MAGAZINE, in this and later issues.

### Membership Aids

The first work group, under the leadership of Walter Rutherford, concerned itself with the job of the Section Membership Chairmen. The Group studied membership materials, developed some suggestions for techniques in processing memberships, prepared a new membership brochure, and began assembling a kit for membership chairmen. Members focused their attention on some tentative working material on standards implementation based on suggestions made by the standards and membership committees and deliberated upon by the national board. Feeling that the intent of the standards program of ACA is one of helpfulness in rais-

Camping Magazine, January, 1955

ing standards and improving camp operation, the group made every effort to adhere to the generous spirit of the standards committee in helping to meet special situations that will arise in the first years of operation.

#### Revised Dues Schedule

Thoughtful consideration was given by the second group under Preston Zimmerman to two charges from the Board of Directors. The first was to study the proposed revised dues schedule as developed and approved by them in view of the need to increase ACA income. Their second task was to complete a schedule (with definitions and interpretations) to be submitted to the Board for approval, and then to the membership for final action. After most careful deliberations, the workshop agreed with approval from the Board of Directors to submit to the membership three changes in dues, a change in the definition of camp membership, and a policy to assist Sections in placing camp memberships in their proper categories. These are presented for your consideration. Further notice will be given to the full dues schedule in CAMPING MAGAZINE, and a mail vote of the entire membership will be taken prior to May first.

It is recommended that Camp I membership dues be set at \$35.00 for all camps whose gross income is \$25,000 or more.

Gross income was interpreted by the group to include all income of the camp from registration, tuition, gifts or grants, agency or organization appropriations, which is available for the operation of the camp. The number of camper weeks would not be considered in this classification. The other camp memberships remain the same.

It was further recommended that individual membership be set at \$6.00 instead of the current \$5.00. A new category for individuals interested in camping primarily through business affiliations was recommended at \$25.00.

The second matter in connection with dues on which the membership will be asked to vote is this statement: It is mandatory that each camp hold a membership in the proper category before either the owner or director may become a

Camping Magazine, January, 1955

**FREE**

## BIG NEW ILLUSTRATED LEATHERCRAFT CATALOG AND GUIDE



### LARSON LEATHERCRAFT FOR CAMP PROJECTS

- Complete stock for any age or skill
- Careful grading for uniform selection
- Guaranteed quality for best results
- Orders shipped same day received

You'll find everything in leathercraft for camping projects described in LARSON'S big, new illustrated Catalog—moccasins, link belts, holster sets, woolskin mascots, axe sheaths, knife sheaths, handbags, billfolds, purses, keycases and other popular leathercraft items. Order Beginners' Kits requiring no tools or experience for young boys and girls. Fine tooling and carving leathers, accessories, tools and books for older, more advanced leatherworkers. Dependable, guaranteed quality and careful, accurate grading help assure you of consistently excellent results, whatever leathercraft camp project you select. Write NOW for FREE catalog.

**J. C. LARSON CO., INC. Dept. 4417**  
**820 SOUTH TRIPP AVENUE, CHICAGO 24, ILL.**

## Any way you look at it . . .

Advertising in REDBOOK Promises  
Increased Enrollment For You  
Next Season

**REDBOOK'S Camp Directory is your  
best representative for 1955 . . .**

Offering a circulation guarantee of  
2,000,000 net paid copies per month

For information address—



**REDBOOK**

ETHEL F. BEBB,  
Director & Editor Camp Dept.,  
230 Park Avenue  
New York City 17



Each Tripperoo serves 4 hungry campers and serves them well with tasty, nourishing food. Easy to prepare — just add water and cook over fire. Saves the trouble of repackaging from kitchen stock. Over 20 menu favorites to select from including Egg Pancake, Chili Con Carne, Sweet Milk Cocoa, Spaghetti-Tomato Dinner, etc., etc. Send for price list today!

Tripperoo Department  
HILKER & BLETSCH  
COMPANY  
614 West Hubbard St.  
Chicago 10, Ill.

Quality Food Manufacturers Since 1891

## DIVING BOARDS

Laminated Douglas Fir  
Eureka Laminated  
Fiberglas Diving  
Boards

36 Types and designs to suit  
your requirements.

Sold by leading dealers  
everywhere.

**S. R. SMITH CO., INC.**

CANBY, ORE.

WORLD'S  
LARGEST MANUFACTURER  
OF  
GOOD DIVING BOARDS

**Something New!**  
**PLAYBOY DIVING UNIT**  
**FOR YOUR CAMP**

member in any other category. This camp membership entitles the camp to membership in the name of one individual, preferably the owner or director. Additional administrative officials should hold Executive memberships.

Neither the proposed changes in

Lou Handler—Camp Tamakwa



Marjorie Cooper

dues, nor the proposed policy on the holding of camp memberships can go into effect until the membership has voted upon them favorably.

### Three Other Areas

The work of the other three groups will be reflected in the ongoing program of ACA. The third group under Elizabeth Brown, National Program Chairman, devoted its attention to developing program materials for Sections and Regional Conventions. They selected *Day Camping* as the emphasis for the national workshop in 1955.

Needed publications in camping provided the focus for the fourth work group, chaired by Jenny Lind, National Publications Chairman.

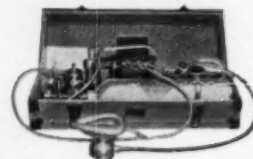
The fifth work group under Fred Rogers, 2nd Vice President of ACA, considered ways and means of improving counselor placement services throughout the country. The group studied present methods and developed suggestions working from data collected from almost all sections on camper referral services, and considered strengthening the effectiveness of the Section's role in consultation.

The quality of participation in the workshop was high; the thoughtful consideration of the needs and problems of individual members and sections was great; it is hoped that the deliberations will help ACA grow in numbers, in strength and in service.

## THIS Year Make SURE

you have the last word  
in waterfront protection  
the

### Stephenson Minuteman Resuscitator



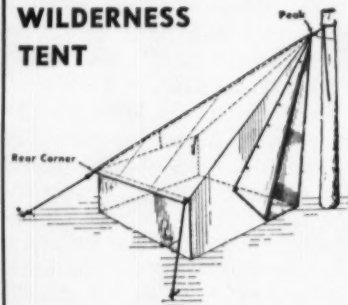
for quick action in cases of  
drowning, heart attack, asthma  
and other accidents.

**Easy to operate, does most  
for the patient.**

Write For Information, Dept. C-101



## THE FAMOUS BARNARD WILDERNESS TENT



Light 7 lb. or 12 lb.; Bug tight;  
easy to erect; sewed in netting;  
zippers on netting and outside  
flaps. Sewed in floor.

**CAN BE ERECTED ANYWHERE.**

WIDELY USED IN CAMPS FROM  
COAST TO COAST.

**BARNARD  
WILDERNESS TENTS**

2183 Hendon Ave. St. Paul 8, Minn.

# Aids for CAMP SUPERVISORS

There's nothing so gratifying to camp supervisors as being fortified with practical aids. Here are listed a number of titles that have proven beneficial to supervisors all over the country. They are available on 10 Days' Approval. A convenient order form is provided at the bottom of this page that you can use now to get titles that are of greatest interest to you.

## 1. Education Through School Camping

Boys and girls are beginning, in increasing numbers, to move out of the four walls of their school rooms, and education is now going on through visits to such places as factories, dairies, hospitals, court-rooms, and through whole weeks in an outdoor camping program. The authors of this book know that it will further the interest in this subject and increase the number of boys and girls who will have the joy of school camping by helping administrators and teachers learn more about camping and make them feel more secure in starting the program. By H. Manley and M. F. Drury. 348 pages, illus. \$4.50.

2. **The Curriculum in Health and Physical Education.** By Leslie W. Irwin, Ph.D. 2nd edition. 382 pages. 1951. \$4.25.
3. **Basic Skills in Sports.** By David A. Armbruster, Sr., M.A. 328 pages, illustrated. 1953. \$3.50.
4. **Workbook for Physical Education.** By Mae Iddins, A.B., B.P.E.—164 pages, illustrated. 3rd edition. 1952. \$2.75.
5. **Administration of Tests in Physical Education.** By Raymond A. Weiss, B.S., M.Ed., Ph.D., and Marjorie Phillips, B.S., M.S., Ph.D. 278 pages, illustrated. 1954. \$4.50.
6. **Intramural Handbook.** By Carl D. Voltmer, Ph.D., and Vernon W. Lapp, Ph.D.—176 pages, illustrated. 1949. \$3.25.
7. **Education Through Physical Activities.** By Patric Ruth O'Keefe, Ph.D., and Anita Aldrich, A.M. 2nd edition. 260 pages. In Preparation.
8. **Golf Manual for Teachers.** By Betty Hicks and Ellen J. Griffin, B.S., M.A.—312 pages, 105 illustrations. 1949. \$3.75.
9. **Methods and Materials in Physical Education and Recreation.** By Charles Bucher, A.B., M.A., Ed.D.—423 pages, illustrated. 1954. \$6.25.
10. **Track and Field Athletics.** By George T. Bresnahan, Asst. Prof. Physical Education, and W. W. Tuttle, Ph.D.—500 pages, 75 illustrations. 3rd edition. 1950. \$5.00.
11. **Manual for Athletes.** By Edward F. Voltmer, Ph.D., and Carl D. Voltmer, Ph.D.—213 pages, illustrated. 1949. \$3.25.
12. **The Rhythmic Program for Elementary Schools.** By Grace Fielder—244 pages, illustrated. 1952. \$3.50.
13. **Ins and Outs of Baseball.** By Otto H. Vogel—453 pages, 167 illustrations. 1952. \$5.50.
14. **School Health and Health Education.** By Clair E. Turner, A.M., Ed.M., D.Sc., Dr.P.H.—472 pages, illustrated. 2nd edition. 1952. \$3.50.
15. **The Organization and Administration of Intramural Sports.** By Louis E. Means.—466 pages, 240 illustrations. 2nd edition. 1952. \$5.75.
16. **Physical Exercise Programs.** By Seward Charle Staley.—292 pages, illustrated. 1953. \$5.00.
17. **Principles and Techniques of Supervision in Physical Education.** By Leslie W. Irwin and James Humphrey. 344 pages. 1954. \$4.50.
18. **Swimming and Diving.** By David A. Armbruster, Sr., M.A. and Laurence E. Morehouse, Ph.D.—316 pages, illustrated. 2nd edition. 1950. \$4.50.
19. **Measurement and Evaluation in Physical Education, Health Education and Recreation.** By Leonard A. Larson, B.A., B.P.E., (Med.) Ph.D., and Rachael Dunaven Yocom, B.A., M.A.—512 pages, 164 illustrations, charts and tables. 1951. \$7.50.
20. **Philosophy of Recreation and Leisure.** By Jay B. Nash.—222 pages. 1953. \$3.50.
21. **Successful Wrestling.** By Arnold Umbach and Dr. Warren Johnson. 256 pages, 125 illustrations. 1953. \$4.50.

### THE C. V. MOSBY COMPANY 3207 Washington Blvd., St. Louis 3, Mo.

Date .....

Gentlemen: Send me the book(s) that I have circled on 10 Days' Approval, charging my account. It is understood that in the event I am not satisfied I may return them for credit.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21

Name .....

Street .....

City .....

Zone .....

State .....

CM-1-55



## *As the man-eating tiger bounded into the clearing...*

**T**OMMY drew a quick breath . . . held it . . . and squeezed the trigger. His rifle spoke once—and as the tawny killer dropped, Tommy's face crinkled in a victorious grin.

Then tiger, jungle and India melted away before the knowing voice of the camp instructor: "Nice shooting, Tommy—now let's see what Michael can do to that bull's-eye." But as the erstwhile hunter strode away, his face still glowed with a look of triumph.

Many men who lead boys have seen that look. What a world of adventure you create when you add a rifle to a boy and his imagination! It's the high point of many a boy's camp life.

And there's no reason why boys like Tommy can't have riflery at camp. Supervised target shooting is one of the safest outdoor sports. And it's one sport in which *every* boy, regardless of physical size, can compete—win too, if he works at it!

You can start a modest rifle program for little money. All that's needed is a safe backstop, paper targets, 22 ammunition and a few Remington Model 513T and 521T rifles.

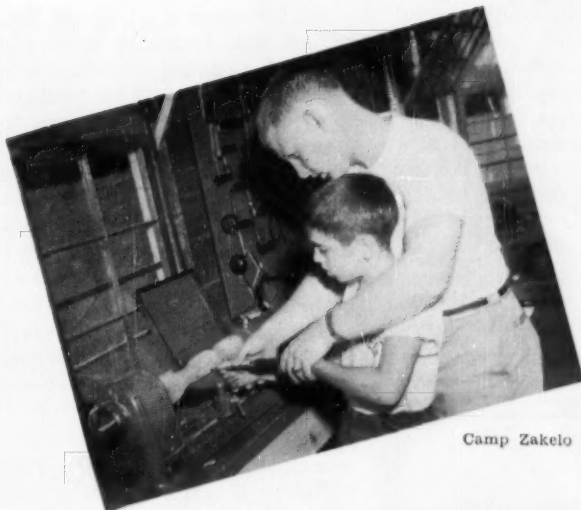
Remington has helped camp directors start many successful rifle programs. Free literature and plans are yours for the writing. Address a card to: Rifle Promotion Section, Dept. C, Remington Arms Company, Inc., Bridgeport 2, Conn.



# ***Remington***



"Matchmaster" is Reg. U.S. Pat. Off. by  
Remington Arms Company, Inc., Bridgeport 2, Conn.



Camp Zakelo

Camp Washington



## Counseling Camp Counselors

BY EDNA MCAFEE,  
YWCA, Flint, Mich.

**C**AMP DIRECTORS, both private and organizational, who have been considering the use of a trained guidance counselor on their staff, will be interested in the counseling service maintained in the YWCA of Flint, Michigan. Among other duties, the counselor serves the Girl Scout's Camp O Fair Winds and the YWCA Camp Tyrone.

This community counselor was  
Camping Magazine, January, 1955

used as a resource person in pre-camp training sessions. The following excerpts are taken from her introductory lecture.

### Kind of Campers

"Shall we rethink together why people go to such work to establish camps, and why nice young people like yourselves are willing to spend a summer helping children in the

way of camping? Many campers have dreamed dreams of doing many things which they have not done before. Some have imagined themselves as doing campcraft as well as the best of them. Others have felt fear creep through their dreams as they have half loved and half hated the thought of leaving home.

"Some youngsters have dreamed of getting away from adults thus escaping from pressures in their homes. However, these children dread to take themselves into an unknown experience because they have not been given the tools to carry on by themselves.

"Some are dreaming of failures. They have attended camps before and they did not feel as successful in their association with other campers, their leaders, or their counselors as they wished they might have.

"There are those who have been at camp before who dream of themselves as the comfortably accepted leaders. They come with dreams of even greater prowess in making camp a place where all of their self-needs will be met, sometimes without too much consciousness of the self-needs of others. Of what special stuff are their dreams made as they come to us, and what are their special needs?

"Some day you may feel that they have needs to run the camp. Maybe they have needs to heckle you, their counselors, who may have less experience in camping than the campers themselves, but they are in reality the web and the woof out of which a good camp program can be woven.

"Are you, as counselors, dreaming of ways of handling these various feelings, or are you as leaders having, perhaps, a later edition of your own childhood fears, and planning almost unconsciously to be afraid of the children's feelings? Are you giving them a higher emotional tone than the situation warrants? Will you be labeling these children as problems—spelled with capitals throughout—or will you be seeing each one as having a need, and the way he behaves as your mirror for seeing him as he really is? As counselors, you may be able to look in this mirror with him and evaluate the self you

brought to camp. In what areas are your own feelings not mature?

"You were hired as counselors partly because you have not lived as many years as the director and other executives, as well as parents of the campers. Do not underestimate the value of your youth. Remember that most of them could not take what they have called upon you to do this summer. You will not, on the other hand, overvalue the courses you have had in psychology, valuable as they might be. Next year a new course and a

new theory of personality may be given.

"During these weeks, you will have an opportunity to evaluate and help these groups who come to your particular camp to participate in the program in such a manner that each will feel that he is a person, whose self-values are very real. It can be the most worth-while experience of your life.

#### **Why are you a Counselor?**

"There will be days when you will ask questions of yourself. Why did I come? For what did I come?

—and for whom did I come? You will be able to realize that your reasons for coming are not wholly different from those of the campers. Some of you may wish to work to prove to yourselves that you can hold a job on your own. Others of you may have a need to imagine yourself as people with a great spirit who sacrifice much and work at camp 'for the good of the cause.'

"Whatever your individual self-needs are, the campers will very soon know the depth of your sincerity in making this choice to counsel them this summer.

"All of you came because you love camp, and have had happy experiences in camp which you in turn want to share with others. Whatever we have brought to camp, the most important things lie in the buried feelings which we have about people. This is an opportunity for us to work out the true meaning of Love thy neighbor as thyself. Our interpretation of these feelings will determine whether we are afraid, or hostile towards our parents, toward people in authority, other races and those of other creeds. This may be our supreme test of things which bring us peace or conflict in our inter-personal relations.

"We may do well at this point to take ourselves off into the woods and evaluate wherein each of us has conflicts which he has not really faced and acted upon maturely. If we do this now, early in the camping experience, we may be able to face the hundred and one feelings which we as counselors face and see them in the light of our real selves.

"The way we resolve these everyday conflicts will mean much to hundreds of little and big campers who come to our lakes and woods seeking something to help them meet their self-needs—their special personality needs, if you will.

"Camp exists to develop the conditions under which personality grows. Sustenance is provided in our camps by well-trained cooks. Children may be weighed in and out of camps. However, we cannot weigh or measure the feelings of belonging and fellowship which are generated around a table, a cook-out, an overnight. The counselor may be especially alert to the food

## *The* **TUITION REFUND** *Plan*

in use by

**300 SCHOOLS & COLLEGES**

is now available to

## **PRIVATE DAY CAMPS**

(minimum enrollment 50)

**The PLAN that assures your income  
but costs you nothing**

The TUITION REFUND PLAN refunds, through you, the cost of lost time when sickness or accident result in a loss of more than a week's participation in camp activities—even including withdrawal. This protection is paid for by the camper and costs the camp nothing. If your camp has an enrollment of fifty or more, of pre-school age or older, you should know about this Plan. Write to us for complete information.

**The PLAN with a 25 year record**

**A. W. G.  EWAR**  
INCORPORATED

*Educational Insurance Underwriters*  
141 Milk Street **BOSTON** Massachusetts

Member of **AMERICAN CAMPING ASSOCIATION**

needs of children, their manners, and their feelings of success in knowing how to eat and act as others do. As counselors, however, we must continually evaluate the composite needs of the individual child."

#### Socio-drama

The camp counselors discussed this lecture and then divided into groups in order to do some socio-drama relative to problems which they might face when campers should actually arrive at camp. Each group chose its own set of problems. Counselor, recorder, observer, as well as campers of various types—shy, aggressive, homesick, afraid of water, etc. Not only did this acting out of problems challenge the counselors to find a solution, but it gave the camp directors and program leaders real insight into the feelings which counselors themselves had toward their role in camp.

After each group presented its socio-drama, all the other groups discussed ways in which they commended or rejected the solutions

# HOW!

Our new 4-page "Campchem Reporter" and 4-page "Camp Chemical News Release" is in the mails to you now. Exciting new developments! Write to have our representative call.



Thanks for your answering "How." Yes, we will be glad to help you on the following "Hows."  
Write for Literature.

How can we eliminate odors in our sewerage system?  
How can we get clean dishes?  
How can we eliminate weeds and poison ivy?  
How can we keep our kitchen floor white and clean and no grease?  
How can we keep our toilets clean and odorless?  
How can we have a flyless camp?  
How can we eliminate mice and rats quickly?  
How can we use those new chemicals for the septic tank? How does it eliminate pumping?

Yes, and another 128 "Hows." One for each of the products manufactured by us. Write us regarding any particular "How."

## CAMP CHEMICAL CO., Inc.

SECOND AVENUE and 13TH STREET  
BROOKLYN 15, NEW YORK

Phone: HYacinth 9-1000

World's largest manufacturer of Sanitation Chemicals specializing in Camps and Resorts  
Representatives, Branches, or Distributors in many principal cities in U.S. and Canada



## "Laughing Loon"

### WATER SPORTS EQUIPMENT

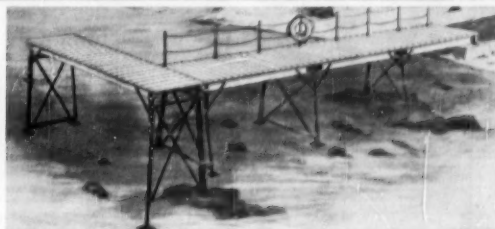
There is no denying the importance of modern, safe and durable water sports equipment to the success of a camp operation. That's why successful camp owners prefer "Laughing Loon" water sports equipment made by Hussey.

#### "Build It Yourself" Piers

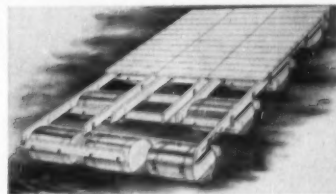
Now, you can have a stable, sturdy pier at 50% of the normal cost. This steel supported, sectional, adjustable and demountable pier is easily installed and taken out. Suitable for fresh or salt water. Available in 12 ft. sections—4 or 6 ft. widths, it can be arranged to suit your needs for both length and shape.

"Build It Yourself" Kit comes complete with adjustable steel supporting horses, all metal parts and complete building instructions. You build deck sections from lumber purchased locally. Available complete, ready to install, if desired.

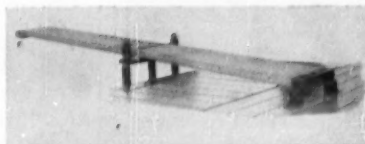
Get complete information and FREE catalog on this pier and other "Laughing Loon" Water Sports Equipment. Write today to 559 Railroad Ave.



"Build It Yourself", Sectional, Steel Landing Pier



Demountable, Adjustable Floats



Action-Tested Diving Boards

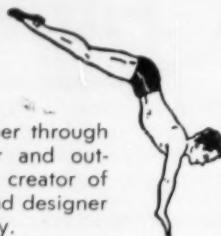


## HUSSEY MFG. CO., INC. NO. BERWICK, MAINE

NEW NOW! Nissen "77" Model Trampoline



## BOUNCING FUN EXERCISE COMPETITION



GET THEM ALL for every active camper through Trampolining, the recognized indoor and outdoor gym sport, founded by Nissen, creator of America's first Standard Trampoline and designer of an ever-advancing Trampoline today.

## TRAMPOLINING

Bouncing, spirited action for education and recreation in colleges, high schools, Y's, camps, pools, beaches and armed services.

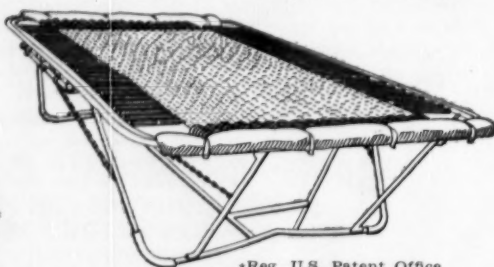
### It's Ready!

Latest Trampolining Textbook, "Two Seconds of Freedom," 175 pages. Animated, sequence illustrations. Written by Frank LaDue and Jim Norman. Write for sample pages.

### NISSEN TRAMPOLINE®

200 A Avenue, N.W.  
Cedar Rapids, Iowa

Parts—Accessories—Mini-Tramps—Web Beds  
WRITE TODAY FOR FREE LITERATURE



\*Reg. U.S. Patent Office



presented, then the director added any suggestions she might have. Finally the community counselor was asked to add further comments as a resource person.

### Counselor Conferences

The community counselor visited each camp once a week and was on call whenever the director wished her assistance in any way. Counseling was carried on mostly through group counseling, as the same problem usually showed in swimming, crafts, etc., and all counselors involved in a unit or group were coordinating their efforts. Individual personal problems of counselors themselves were discussed with them on request.

As counselors felt free to talk with the director, so campers seemed to feel free to talk with counselors and the atmosphere was one of good fellowship throughout.

### Evaluation

The camp counselors were asked to evaluate their own problem-solving techniques. They were given two statements: (a) The most difficult problem I met was: and (b) I handled it this way. Most of these problems had at one time been discussed with the community counselor when she visited the camp.

The final evaluations seemed to indicate that the counselors had gained new insights into the varying social distances at which members of a group operate, and how these distances were shortened through the camp experience. The "togetherness" of the counselors was rewarding for those who tried to make it so. The files will be packed away and books balanced at the end of summer. The larger values of life, however, have been those impressions left in the hearts of the campers. These have been good!

## CAMP FUN MATERIALS

Books by Helen & Larry Eisenberg

THE HANDBOOK OF SKITS  
AND STUNTS — \$2.95  
250 pages loaded with ideas

FUN WITH SKITS,  
STUNTS AND STORIES — \$2.95  
Brand new 250-page collection, ready  
March '55

AND PROMENADE ALL — \$1.00  
95 pages of folk dances, squares

SKIT HITS — 75c

THE END OF YOUR  
STUNT HUNT — 50c

THE PLEASURE CHEST — \$1.25  
154 page basic manual of games, fun.

HOW TO HELP FOLKS  
HAVE FUN — \$1.00  
New condensed book of hundreds of  
ideas for games, parties, leader's kit.

### GAMES

SKY PIE — \$1.00  
Try this new flying disc game with  
your campers. Discount in quantities.

FLOOR TENNIS — \$33.50 (complete)  
New game for indoors and outdoors.

### RECORDS

THE WORLD OF FUN RECORDS  
3 for \$5.50 — 15 for \$26.75  
For folk dances and squares,  
produced by Larry Eisenberg.  
Hundreds are used in camps.  
Most are very simple.

Special discount to orders for  
entire camp staff.

### FUN BOOKS

2403 Branch Street  
Nashville, Tennessee

## The Claridge Hotel

ATLANTIC CITY

### "The Skyscraper by the Sea"

is looking forward to welcoming the  
American Camping Association, Region  
II, Wednesday, February 23rd to Satur-  
day, February 26th, 1955.

All Guest Rooms at the Claridge have  
twin beds, private bath, fresh and sea  
water, tub with shower.

Rates: Each Person, two in a room —  
\$5.00, 5.50, 6.00, 6.50, 7.00, 7.50 and  
9.00 a day, a person. Single Occupancy—  
\$7.00, 8.00, 9.00, 10.00, 11.00, 12.00  
and 15.00 a day.

GEORGE B. BRUNI  
Vice President and  
General Manager

ADA TAYLOR  
Director of Sales

STANLEY B. CAMPBELL  
Sales Manager

# ACA NEWS

## Executive Director Speaks to Members; Reviews Recent ACA Projects

BY HUGH RANSOM

SINCE JANUARY is a time for inventories, I would like to bring to your attention some of the major projects that have been undertaken or completed in the past two years. Your American Camping Association has been buzzing along at a great rate—thanks to the efforts of hundreds of ACA members.

Actually there are several thousand of the ACA members (5,205 in November, 1954) who are making significant contributions toward the growth, effectiveness and prestige of ACA, through Section affiliation and responsibility, through convention committees, through contributions to *CAMPING MAGAZINE*, through efforts on one or more special projects, or through official responsibility on Section, Regional and National Boards of Directors.

ACA Sections and Regions are very vital to the increased effectiveness and growth of the Association. They perform invaluable service as the front line groups working with local camps and organizations—City, County, State. Your ACA Board of Directors and staff develop camping policies, procedures, guides and materials in behalf of, and with the assistance of, the Association's members and units. They also serve as the group to work with National Organizations and U.S. Government Departments.

Some of the major projects undertaken or completed during the past two years are these:

**Reorganization Plan**—Your Association has made significant progress in implementing the plan adopted in January, 1953; the new Board structure, Regional operation, Section Criteria, Council of Delegates, are beginning to improve the functioning of the Association.

**Standards**—Your National Standards Committee has actively carried out the Standards Implementation Program and schedule for Resi-

dent Camps as revised in April, 1952. This has been one of the most energetic and important programs ever undertaken by ACA in its history.

Day Camp Standards are being reviewed for possible adoption in 1956, and implementation as soon as possible thereafter. A Day Camp Workshop will be held in the fall of 1955.

**Membership** — Your National Membership Committee has improved greatly the membership processing procedures, so that members will be served more expediently and accurately. At present 21 of the 44 ACA Sections are operating under Direct Processing.

Proposals for increasing membership fees slightly, in order to provide larger budgets for Sections and the ACA office, have been discussed for over a year. An article will appear elsewhere in this issue of *CAMPING MAGAZINE* on this subject.

**Publications**—New publications in the past two years include "Camping at the Mid-Century," "Which Camp for your Child," "1954 Directory of ACA Member Camps." Publications in process are: Annotated Bibliography, Administrative Forms on Personnel, Readings in Camping, Family Camping, Camping as a Career, School Camping, Directory of Camps for the Handicapped, Cumulative index of *CAMPING MAGAZINE* articles. Others will be undertaken as individuals or groups accept responsibility for preparation, and the ACA Committees, staff and budget can accept them.

Sale of publications from the National Office has been tripled in the past two years, thereby making camp literature more readily available to ACA members (Note: Because of the desire to make publications available at minimum charges ACA's profit is minimal.)

**Private Camps** — An expanded

program by the ACA Private Committee will provide improved service to Private Camps. This program is needed as a coordinating medium, since Private Camps have no national organization as Agencies have.

**Field Service**—All but three Sections of ACA have been visited by officers or staff in the past two years. Section criteria, charters, and reports, and a guide to Sections in setting up Districts have been developed to help give guidance and assistance to Sections and ACA in coordinating their efforts. Some Sections have made great strides in the areas of Standards, Legislation, Leadership Training, Speakers Bureaus, Newsletters, Camp Week promotion.



*Hugh Ransom, pictured with Polio Poster girl Mary Kosloski, lends his support to the March of Dimes.*

**Health Forms and Films**—In cooperation with the American Academy of Pediatrics, Camp Health Forms have been developed and printed. They have been made available through the National Office. A Health Film has been planned and will be made this summer, if a financial sponsor can be found.

**Research**—The ACA Research Committee has been working with the Higham, Neilson, Whitridge & Reid, Inc. Insurance Company on a "Cost of Camp Operation" survey. Several reports have appeared in *CAMPING MAGAZINE* and several additional reports will be forthcoming.

## ACA NEWS

ing soon. The Committee is also about ready to present two listings: (1) Camp Research Projects in the past two years; (2) Camp Problems for Student Theses and Projects.

**Convention Policies and Procedures**—Convention policies have been adopted. Procedures to help National and Regional Convention Committees are being developed. The National Office is working closely with Convention Committees.

**Foundation Projects**—A list of projects, that would provide valuable service to ACA members, has been prepared. The next steps are to prepare a prospectus for each project and then seek Foundation Grants to finance them.

**Civil Defense**—ACA was invited to membership on a Federal Civil Defense Administration Committee on Housing and Reception Care, and has been asked by this committee to participate in preparing some material on Survival Training. ACA Sections, camps and individual

members may later be asked to cooperate in a program of Survival Training and Reception Care.

Space does not permit describing, even briefly, the numerous other projects and activities of National ACA Committees and the ACA staff. National Committee Chairmen not mentioned—ACA Program, Camping for the Handicapped, College Instructors, Conservation, Finance, Intercultural, Leadership Training, Legislation, Nominating, Program Service, Public Relations, School Camping—are constantly working in behalf of ACA members and the Camping profession.

In addition to National Standing and Special Committees there are task committees or National ACA representatives working on Surplus Foods, Camp Staff Placement, Camper Referral and Consultation services, coordination of ACA Sections and Welfare Councils, policies on segregation.

**Invitation**—The success, growth, and advancement of ACA as the National Camping Organization, devoted to raising Camping Standards

and extending camping opportunities, depends on the efforts and contributions of all ACA members. We invite you to offer your services to your ACA Section, if you are not already active.

## Sections Hold Interesting Meetings

The Photo Workshop



*Pictured at the Fall Conference of the New England Camping Association are, front, seated: Mrs. Donald Mitchell, Green Acres Day Camp; Edwin C. Johnson, YMCA; Madonna McKinley, Camp Kehonka; Jerald Newton, Camp Pinnacle; Dr. Kenneth Herrold, Columbia University; standing, Dr. George Makechnie, Camp Sargent; Charles F. Weckwerth, Springfield College.*



- SAFE
- SECTIONAL
- ALL STEEL
- DURABLE
- ADJUSTABLE

TAKES LESS TIME TO PUT IN LESS EFFORT TO TAKE OUT

Pick the dock arrangement you'd like best at your camp . . . STANDARD pier combinations can provide it. There'll be more, safer water fun for beginner and expert at your camp with STANDARD piers and accessories . . . diving boards, ladders, benches, boat mooring arms and guard towers!

Styles and estimates furnished without obligation!

## STANDARD Steel PIERS

manufactured by STANDARD STEEL PRODUCTS MFG. COMPANY  
2836 SOUTH 16TH STREET  
MILWAUKEE 7, WISCONSIN

9-11 BENNETT ROAD  
ENGLEWOOD, NEW JERSEY

# NOW-

See you at Region 5 Convention, American Camping Association, February 7-9, 1955, Municipal Auditorium, Kansas City, Missouri; Annual Camp Convention, Ass'n of Private Camps, Booth No. 42, Feb. 9-12, 1955, Hotel New Yorker, New York City; 1955 Region 2 Convention, American Camping Ass'n, Booth No. 23, Feb. 24-26, 1955, The Claridge, Atlantic City.

## STANDARD Steel PIERS



Send us a rough sketch giving water-depth and dimensions to meet your dock need. We will quote prices and make our recommendations without obligation.

## ACA NEWS

### REGION II

New York Section will meet on January 19 for a report by their Standards Committee on the visiting done by the Section this summer. Howard Lilienthal, Chairman of the Committee, will be in charge of the panel discussion.

William O. Douglass, one of the members of the New Jersey Section, was speaker at the Section's meeting held December 9th at the Orange, N.J., YMCA. Mr. Douglass' topic was "Year Round Maintenance."

A general membership meeting of the Eastern Pennsylvania Camping Association was held on November 18th at the YM and YWHA in Philadelphia.

Highlights of the meeting were a report on the Oconomowoc Workshop by Jack Stumpf, the Section's representative, and a session on Trail Camping, conducted by Merrill Durdan, director of Camp Conrad Weiser.

"The Value of Small Groups in Camping" was the topic of discussion of the November meeting of the Western Pennsylvania Section.

Discussion groups were set up to consider how a camp's philosophy and program are achieved through establishment of campers in small units. Group leaders were Hazel Osborn and Dr. Jacob Hurwitz of the University of Pittsburgh School of Social Work, Mrs. Erma T. Meyerson, Carnegie Tech., and Hope McDermott of the American Service Institute.

### REGION III

Michigan Camping Association met on December 4th at Ann Arbor. A panel of specialists in the areas of music, movies and conservation were on hand to help directors obtain the best in these activities for their particular camps.

A very successful workshop was held by the Kentucky Section at Camp Daniel Boone, Lexington, Ky., on October 9 and 10. Reynold Carlson was on hand to help delegates gain the most possible from the study of "Nature Recreation."

Camping Magazine, January, 1955

## Swiss Embroidered Cloth Emblems are a Must for Any Camp

Looking back over 64 years and three generations of uninterrupted family tradition of successful Swiss embroidered emblem manufacturing we are now training the fourth generation to continue in the most glamorous craftsmanship ever to come to the United States.

There are innumerable uses for Swiss embroidered emblems starting with the insignia of your Camp and including all kinds of award and special occasion emblems and patches.

Our Swiss embroidered emblems are 100% washable and colorfast and always outlast the garments on which they are used. This ensures later use as a souvenir or as a collectors item.

We welcome your inquiries for Swiss embroidered emblems.

Our designers work your ideas into precise sketches and color them to illustrate our richly embroidered emblems. Excitingly beautiful embroidered emblems, wonderful courteous and speedy service and lower prices than you would dare expect have created for us the largest roster of loyal and satisfied customers in the camping trade.

### A-B EMBLEM CORP.

519-523 30th STREET, UNION CITY, N. J.  
TEL. UNION 4-1513



## Who's Thinking About Camp?

You are . . . and so are last year's campers and their parents. But how do you reach new families? What convinces a parent that his child must go to camp? It's hearing happy campers, talking with satisfied parents, and understanding the values of camping. In the October, November, and December issues of *Harper's Magazine* and the *Atlantic*, special articles told parents what camp can do for the child — the "cub," the middler, the teen-ager. Readers are still responding, asking for specific camp suggestions. Yes, Harper-Atlantic parents are already thinking about camp. They are leaders in their communities and important parents to you. They can be your satisfied parents. Write for copies of our fall articles on camping. Address: Adele E. Wallace, Camp Department.

### HARPER-ATLANTIC SALES, INC.

49 East 33rd Street

New York 16, N. Y.

## Creative Camp Crafts

For years Camp Directors and Handicraft Counselors have looked to us for unique and practical materials and ideas, as well as for the quick service that means so much during the camp season.

Write for FREE Catalogue C

**THE HANDCRAFTERS**  
WAUPUN, WISCONSIN

## TENTS AND CANVAS GOODS by POWERS



COVERS — TENT FLYS  
FOR CAMPING

WRITE FOR INFORMATION

**POWERS & CO.** 5911 Woodland Ave.  
Philadelphia 43, Pa.

## NOW! AUDIO HAILER

TESTED AND APPROVED BY CAMPS  
EVERYWHERE



**AMPLIFY  
YOUR VOICE  
1000 TIMES**

NOW IT'S AUDIO HAILER for long-range hailing with the POWER and CLARITY you need to be HEARD and UNDERSTOOD above noise and wind at great distances. Rugged, weatherproof, quality construction by AUDIO—originators of the Power Megaphone, suppliers to the U. S. Navy. FREE literature.

- ONE Self-contained UNIT...NO CABLES! LIGHTWEIGHT...ONE-HAND OPERATION.
- 16 TIMES MORE POWERFUL THAN ANY OTHER PORTABLE POWER MEGAPHONE!
- EXCLUSIVE! VACUUM-TUBE AMPLIFICATION.
- LONG BATTERY LIFE: OVER 5,000 TEN-SECOND MESSAGES!

DEALER  
INQUIRIES  
INVITED



AUDIO EQUIPMENT CO., INC.—GREAT NECK, N. Y.

## The Cosmopolitan way of living means more camp prospects for you

Cosmopolitan families live in large Metropolitan areas . . . and want their children out of the city for the summer!

Cosmopolitan families have money to spend . . . high above the national average! Cosmopolitan heads of families have important jobs . . . many are company officials, or own the business! and most important . . .

The Cosmopolitan family has children of camp age . . . there are 75 boys and girls under 10 years of age in each 100 Cosmopolitan households . . . 117 under 18.

Cosmopolitan maintains an active Service Bureau to back up advertisers.

**COSMOPOLITAN**

572 Madison Avenue, New York 22, N. Y.

JOHANNA SHEDD  
Director, Camp Department

Plaza 1 - 2100

## INDIAN CRAFT

Send for 1955 Illustrated Catalog

Supplies  
for all  
Indian  
Craft  
Work



Kits,  
Beads,  
Feathers,  
Books,  
Leather

GREY OWL INDIAN CRAFT CO.  
4518 SEVENTH AVENUE  
BROOKLYN 20, N. Y.  
GE 6-3287

## PICTURE POST CARDS PICTORIAL FOLDERS

Reproduced From Your Own Photos

More Camps than ever know that Picture Post Cards play a vital role in Camp Publicity. No other medium attracts such warm personal interest.

FOR PUBLICITY! FOR PROFIT!

Send for free folder MC

ARTVUE POST CARD CO.  
225 Fifth Ave. New York 10, N. Y.

## ACA NEWS

Program possibilities on the topic were discussed and an interesting and educational hike with Mr. Carlson further pointed the advantages of "adventuring" with campers.

At a business meeting, the following officers were elected: Vice President, Juanita White; Public Relations Chairman, Mrs. Alice Rucker; Treasurer and Membership, Mrs. Nellie Thornbury.

### REGION IV

Gerard Harrison, Assistant Executive Secretary, ACA, was main speaker at a meeting of the Chicago Section on December 11th. His topic was "The Scope of Camping."

Work shops were held on Day Camping, led by Maurice Swiryn and Preston Zimmerman; and Teen-Age Program, headed by Sarale Owens and Bernard Scotch.

Hostess for the meeting was Marcella Friedman, with Preston Zimmerman the committee person in charge.

### REGION V

Missouri Valley Section's Fall Conference was held on November 20 in the Memorial Union Bldg. at Washburn University, Topeka, Kansas.

The theme, "Camping — Fun Plus," was projected throughout the day in the various sessions. In the morning, a series of five "Buzz" sessions covered: Spiritual Aspects of Camping; Day Camping; Water-front Program; Problems of Camp Behavior; and Camp Standards.

At the noon luncheon, Bill Schneider, General Chairman of the Region 5 ACA Convention, presented a brief of the program.

The afternoon consisted of two different buzz sessions, each with five topics and two general panel sessions—one for students and the other for directors.

The day ended with a fellowship dinner and an address by the Rev. O.E. Bonny, of Kansas City, Kans., on "Stars and Human Destiny." All agreed this conference was one of the best.

L.G. Soule

Minnesota Section met on De-Camping Magazine, January, 1955

## ACA NEWS

cember 6th at the YWCA in Minneapolis. The film, "Adventures at Day Camp," containing program ideas for all types of camps, was shown. Following, some St. Paul Girl Scouts led a discussion on its ideas.



Pictured at the Wisconsin Section's Fall Week-end held at Camp Nicolet, Eagle River, Wis. are, left to right, Wendell Schrader, Mrs. Wendell Schrader, John Broomell, Lloyd Shafer, Hack Woldenberg and Verna Rosenthal.

### New ACA Seal Ready for Use

The new ACA Camp Member seal is now available to those who qualify under the standards implementation program. Only those Full Camp Members are entitled to use this seal on their camp literature, stationery, brochures.

Full Camp Members are those which have been visited and approved by their Section's Standards Committee, or those which have not been visited but have been ap-



proved under the "Temporary Procedure."

A cut of the seal is being placed into the hands of each Section Standards Chairman for loan to members. In addition, ACA is preparing embossed seals for attaching to letterheads, envelopes, etc. The embossed seals will be available from the National office for a cost of 50¢ per hundred, \$5.00 per thousand.

Camping Magazine, January, 1955

**NOW! YOU CAN SHOW YOUR CAMPERS**

## THE WORLD'S FINEST FEATURE FILMS

16mm Sound

From the studios of

## UNIVERSAL-INTERNATIONAL J. ARTHUR RANK

More than 300 entertainment treats available.

Great stories! Most popular stars!

### THE GLENN MILLER STORY (Technicolor)

starring James Stewart — June Allyson

### WAR ARROW (Technicolor)

starring Jeff Chandler — Maureen O'Hara

### THE ALL AMERICAN

starring Tony Curtis — Lori Nelson

### IT CAME FROM OUTER SPACE

starring Richard Carlson — Barbara Rush

Write for our FREE deluxe, profusely illustrated catalog.



Camp Dept.

105 East 106th St., New York 29, N. Y.

1311 N.E. Bayshore Drive  
Miami, Florida

2227 Bryan St.  
Dallas, Texas

7356 Melrose Ave.  
Los Angeles 46, Calif.

605 W. Washington Blvd.  
Chicago 6, Ill.

287 Techwood Drive NW  
Atlanta, Georgia

5023 N.E. Sandy Blvd.  
Portland 13, Oregon

### "BIND-A-KIT" . . . A NEW IDEA

#### for Bookbinding Handicraft

Entertaining — Educational —  
Useful — Safe

Bind or Re-bind Books, Scrapbooks  
Albums, Song Books, Career Books

Excellent for Campers, Scouts,  
Hobbyists . . . and it's easy to do.

A simplified pre-cut Scrapbook kit  
available with enough material for  
6 campers.

Write for attractive prices Dept. C

### W. E. JACKSON & CO.

(Since 1920)

63 Washington St. Providence 3, R. I.



EDUCATIONAL  
EQUIPMENT CO.

Let them learn as  
they play

Select what you need from our complete  
line of constructive play equipment and  
supplies.

Send for catalog on your camp  
stationery to:

116 So. 20th St. Phila. 3, Pa.

# Parents'

MAGAZINE

sends more children  
to camp  
than any other magazine!

1,625,000 mothers with over 3,250,000 children depend on PARENTS' for camp selection guidance, look to its camp listings with confidence.

More camps use PARENTS' than any other national magazine... 75% of previous year's advertisers renewed space in 1954!



Only magazine with 100% families - with - children audience - natural prospects for camp enrollments.

For rates and details write to:  
Josephine E. Chrenko, Director,  
School and Camp Dept.

PARENTS' MAGAZINE, 52 Vanderbilt Ave., N. Y. 17

## A Dependable Source of Supply for

- Fine tools
- Motor Accessories and grinders
- Metals
- Plastic boxes

If your program includes jewelry making, working with metals, woods, or plastic, you should have our 95 page illustrated catalog. Any camp director will be sent a copy upon request.

**SCHRADER INSTRUMENT CO.**

Dept. C Independence, Iowa

## FOLKWAYS RECORDS

World's leading producer of AUTHENTIC folk music on RECORDS including THE ETHNIC FOLKWAYS LIBRARY which contains an unusual selection of the music of over 200 peoples: recorded on location by native orchestras and vocal groups; each Long Play Record is accompanied by extensive notes by famous collectors and recognized authorities.

And the famous SONGS TO GROW ON series for children. ANTHOLOGY OF JAZZ and AMERICAN FOLK MUSIC, INTERNATIONAL SCIENCE and LITERATURE SERIES.

Many of the issues are original recordings on HIGH FIDELITY—40-18,000 cycles. ALL FOLKWAYS RECORDS are guaranteed for quality of reproduction and content.

For complete catalogue write to:

**FOLKWAYS RECORDS & SERVICE CORP.**  
117 W. 46th St., New York 36, N. Y.



*The author at Camp Half Moon.*

## The Dietician Looks at a

FOR SEVEN years I have been a camp dietitian and I can say I have had seven summers of grand fun and work. But when I suggest to my friends in school work that they become camp dietitians, they either look at me in horror or they take my advice and in September lie in wait for me with a concealed weapon.

After two or three such episodes I gave up the role of a contented camp dietitian and became a private detective in search of why there were such things as discontented camp dietitians. I came up with some startling facts.

Take Mary, who, in the winter, is a cafeteria manager feeding some 1,000 children. She went to a camp in Northern New England and stayed two weeks. When I saw her in the fall, she said, "Oh, why didn't you tell me I would have to sleep in a cabin with a bed of 1890 vintage, no pillow, no rug on the floor, no bathroom nearby and the room filled with dead bugs and leaves from the winter."

"I had to pay my own transportation and it cost me a small fortune to get to the camp from the station; and as for time off, the only time off I got was when I left. I was expected to be on duty at 6:30 and stay on until 10:00 at night—the early morning because the cook needed to be supervised, and the later hours to clean up the kitchen after the counselors had eaten."

Now Jean's problem was different. She went to a large camp and followed a number of dietitians, some of whom I knew, and all of whom were older women who had never been out of the city at night and with the first sound of a cricket hid under the bed. Jean was young and liked the outdoor life and she was an excellent manager. She wrote me a long letter and said in part:

### "Not Trusted"

"I am not trusted by anyone, from the director down to the dishwasher. If I make out the menu and the chef doesn't like it, it doesn't get cooked, or it lands in the garbage can burnt to a crisp. The director wants me to buy from a company several hundred-miles distant from the camp and you know what that means—high prices, uncertain deliveries and a poor grade of meat. I interview no salesmen alone and if I should, the order, when it arrives, is questioned by the chef, who refuses to use any of it. Well, I have learned why this camp never keeps a dietitian more than one year."

Then, when I had said "no more helping anyone get a job," along came Betty, much in need of a job, and I suggested Camp Bye Bye. I primed her on all questions and answers and, of course, expected her to use her own discretion. She took the job and when I went to see her, she was in tears because

Camping Magazine, January, 1955



BY MILLICENT THOMPSON

## Camp Position

she had to supervise the C.I.T. in the matter of serving in the dining room and setting tables, etc., all of which was a surprise to her.

### Pre-camp Understanding

So, what is the answer? First, take Mary's problem. When you have decided to have a dietitian, at the first interview discuss with her the salary and whether you are paying transportation to and from camp. Arrange her time off. Most dietitians want a day off and I feel they are entitled to it for their hours are usually longer than the counselors' and in many ways their work is harder. A dietitian is as much a member of your staff as the head counselor or the office secretary and is entitled to a comfortable room and bed away from the children, if possible. Above all, this room should be ready and clean when she arrives.

She should be told the time she is expected to work. No dietitian should be expected to work late evenings if only to clean up after the counselors. If it is a practice of the camp to allow counselors to eat at night, try leaving food in a small ice box and arrange with the head counselor or director to have a counselor committee to clean up. Leave enough food and a variety, such as, cold meats, bread, butter, peanut butter, cookies and left over cake. Eggs, if not too high in price, can be left so the counselors may have hot food. In this way,

Camping Magazine, January, 1955

**POPULAR  
Seidel Trail Packets  
Now Available  
Two Ways!**

**INDIVIDUAL  
TRAIL PACKETS**

Exclusive  
from  
**AD.  
SEIDEL  
& Son, Inc.**  
1245 W.  
Dickens  
Ave.,  
Chicago 14,  
Ill.



**MEAL UNIT KITS**

**(3-course meals for 4)**

Each Kit contains sufficient individual Trail Packets to make a **complete 3-course meal for four campers**—entire Kit weighing less than 3 lbs. on the average. Two complete menus for each daily meal are available. Kits are packaged compactly in extra heavy plastic bags—for **easier out-of-camp meal planning, easier issue from commissary and easier packing on the trail!** Easy to prepare—only adding water and heating over a camp fire is necessary. Hundreds of camps have found Trail Packets the convenient, economical answer to preparing hot-cooked meals away from camp kitchen.

*Individual samples and handy postage-free order blanks with menu selections (detailing contents) on request.*

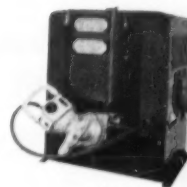
## You can depend on TIFA to rid your camp of insects

Tifa Insecticidal fog gets a kill where other methods fail! That's why hundreds of modern camps depend upon it . . . to rid their premises of flies, gnats, mosquitoes and all insects. Tifa was first in the field and conclusive tests have *proved* it best! Used successfully for more than 9 years in community fly and mosquito programs.

Write for full information *now*, and be ready to keep your campers happy, well, and on your rolls the entire season.

See your "Custom Fogger" — the man\* who gives local TIFA service, or own your own TIFA. One-man operated. Portable.

\*Name sent on request.



**TIFA**

**TODD INSECTICIDAL  
FOG APPLICATOR**

*Carrying Underwriters'  
Listing Seal*

COMBUSTION EQUIPMENT DIVISION

**TODD SHIPYARDS CORPORATION**

81-16 45th Avenue

Elmhurst 73, N. Y.

**ARE YOU GETTING THE MOST OUT OF YOUR LEATHERCRAFT DOLLAR? BUY DIRECT FROM THE MANUFACTURER AND SAVE!**

Our catalogue No. 100 contains 34 pages exclusively devoted to leathers, leathercraft tools and aids, and leathercraft kits of all kinds. Our full range of leather craft projects permits a large selection for every age group and type of activity.

This specialized catalogue is free for the asking. Why don't you send for your copy of Catalogue No. 100 today?

**S. & S. LEATHER CO.**  
COLCHESTER 1, CONN.

*This is our 21st year of specializing in Leathercraft.*




**YOU JUST CAN'T BUY BETTER FRUIT DRINK FLAVORS!**

**SMITH JUNIOR Co. Inc.**

ROCHESTER 6, N. Y. COBourg, ONT., CANADA



**It's Wise To Supervise**



A DISCUSSION ON STAFF SUPERVISION IN SUMMER CAMPS

COMPILED AND EDITED BY

ALAN KLEIN,  
Professor, School of Social Work  
University of Toronto  
and  
IRWIN HALADNER,  
Director, Camp Wabi-Kon

Endorsed and Distributed by . . .

The Ontario Camping Association

Order Now - 75¢ per copy

Published by  
THE CANADIAN CAMPING MAGAZINE COMPANY

----- CLIP AND MAIL -----

Ontario Camping Association  
170 Bloor Street West, Toronto, Canada

Please send me ..... copies of "It's Wise to Supervise"—75¢ per copy.

Name .....

Address .....

☐ I enclose cheque (adding 20¢ to cover bank charges on out of town cheques) or money order to cover cost.

☐ Please bill me.

the dietitian is not tied to the kitchen.

### Who is in Charge?

With Jean's problem comes a big problem with dietitians. I say "Don't hire a girl to have charge of your kitchen unless you can trust her to take complete charge and do a satisfactory job." Remember that for ten months of the year she is responsible for feeding many children and must show a profit or be called to task as to why she doesn't. She knows good and bad merchandise, how to use left-overs and how to get the most from the budget.

Let the chef know she is in charge and don't listen to his complaints, but call the two together and discuss the problem. Never undermine her position by taking the chef's side.

If the dietitian is to have charge of the dining room and C.I.T.s are responsible for serving and cleaning up, see that this is known by the head counselor, who must plan his work with the C.I.T.s so they are in the dining room at the right time. It is no fun to see the clock creeping to ten minutes before serving time and no C.I.T. in sight. Nor is it any help to find the dining room at sixes and sevens after a meal just because someone thinks the C.I.T.s must play baseball.

If possible, C.I.T.s should eat before serving and be in the dining room to clean up afterwards. It is sometimes well to have a paid employee in charge of the dining room and the C.I.T.s directly responsible to this employee.

So, for a contented dietitian and a contented camp director, let's remember that the dietitian is a human being who is well thought of and much trusted for ten months of the year and not an old miser looking for an easy way to make money. If you, the camp director, do this, we will have more and more contented dietitians who, like myself, love camp life and all it stands for.

Remember, a good dietitian will want the books to make a good showing at the end of the season, as well as have a contented staff and good food. For nothing is more pleasing than to have children tell their parents how good the food was!



## *This is the Season*

of the New Year, the time when men and women throughout the world exchange expressions of good will.

We, of the Vermont Accident Insurance Co., cannot let this glad season go by without extending to you, our customers, our very best wishes. It is our hope that the year just past was profitable for you and that the year to come may be the best in your history.

We think that buying our Campers' Insurance can help make this hope materialize.

## *Happy New Year*

THE SIGN OF GOOD SERVICE

Tuition

Refund

Epidemic

Medical

Reimbursement



Members American Camping Association

Accidental

Death

Dismemberment

Polio

Protection

PLASTICS  
BRAIDING  
KNOTTING  
CORKCRAFT  
SMELLCRAFT  
METALCRAFT  
LEATHERCRAFT  
GLASS ETCHING

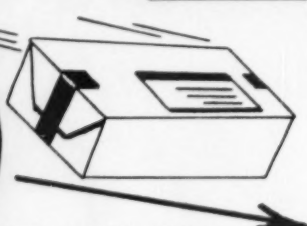
# HANDICRAFT SUPPLIES

RAFFIA  
FELTCRAFT  
BEADCRAFT  
CHIP CARVING  
WOODBURNING  
RUBBER MOLDS  
BLOCK PRINTING  
TEXTILE PAINTING

We carry a complete line of everything in  
craft supplies. Shop the easy way —  
Order everything from one source.



All Orders  
**SHIPPED**  
the same day  
**RECEIVED**



Despite careful planning to predetermine  
and stock up on material requirements for  
the camp season, unfortunately, there are  
occasions when shortages will occur. WHEN  
THAT HAPPENS . . .

**WE CAN HELP YOU . . . FAST!**

Within two to four hours  
after they are received,  
all orders are shipped

. . . via the fastest way!

**GIVE US A TRIAL ORDER . . . THAT'S ALL WE ASK!**

Start getting the finest service you ever had.

**FREE**

New 40 page CAT-  
ALOGUE packed  
with materials and  
ideas for your camp  
craft program.

Address request to  
DEPT. C-16

**DEARBORN LEATHER CO.**

8625 LINWOOD AVENUE  
DETROIT 6, MICHIGAN

**QUALITY  
MERCHANDISE**

**PROMPT  
SERVICE**

**LOW PRICES**

**\$100,000,000.00**

**INDUSTRIAL AND  
GOVERNMENT SURPLUS**

every category of merchandise for sale at  
fraction of original cost

at

**Fourth Annual  
Trade Show and Convention**

of

**INSTITUTE of  
SURPLUS DEALERS, INC.**

**February 20, 21, 22, 1955**

**212 AAA ARMORY**

62nd. St. & Columbus Ave.

New York City, N. Y.

A FEW BOOTHS STILL AVAILABLE

For information

Write, Wire or Phone inquiries to:

**INSTITUTE OF SURPLUS DEALERS**

673 Broadway, New York City, N. Y.

Algonquin 4-4638

## Pie Filling Thickener

Available to Camp Market

**New boat, court surfacing  
material, anti-algae among  
new products for camp use . . .**

### Goodbye to "Spoon" Pies

There is nothing more annoying to a kitchen helper or counselor than cutting and serving a runny "spoon" pie, making sure that each portion is of similar size.

To alleviate this, Hilker and Bletsch has just announced its new and improved thickener for fruit pies, produced under the trade name of Pie Tone. Besides its initial purpose, Pie Tone is said to bring out the natural flavor and color of the fruit and give a lively sparkling appearance.

Three types of Pie Tone are available: apple, red berry and yellow fruit. For further information, write to Hilker and Bletsch Co., 614 W. Hubbard St., Chicago 10.

### Food Mixer Receives Award

The Univex Bench Type 22-Quart Food Mixer, a product of Universal Industries, has been awarded the Associated Industries of Massachusetts Certificate of Honorable Mention for new and improved products of distinction manufactured in Massachusetts during the past two years.

The judges selected the Univex Mixer from among more than 300 entries for mention as an outstanding example of a new product development and improvement by the State's manufacturers who are leading the way in industrial progress and diversification.

Camp directors interested in the new Univex are invited to contact Universal Industries, 360 Mystic Ave., Somerville 45, Mass.

### Little Boat has Big Features

Especially good for teaching young campers the rudiments of good rowing form is the new eight-foot, 85-pound Pram, designed by

Lawrence Plycraft, Inc., Lawrence, Mass.

The exterior of the boat is covered with polyester-impregnated Fiberglas, to give it scratch-proof features. All joints are reinforced for leak-proof protection.

The new Pram is painted in a white finish, with either buff, light blue or light green interiors. It holds three to five people, can be used either for rowing or outboard, and includes oar locks.

### Steel Basketball Net Scores

A steel chain net especially designed for Little Kid basketball goals has been introduced by Jayfro Athletic Supply Co. Called the Model JLK-3, it fits all models of the Little Kid goals, scaled down for youngsters.

The net can be used indoors or out, and is guaranteed for three years. The makers also point out its durable construction to prevent wear and tear and, consequently, to eliminate the need for continual replacement.

Jayfro is located at P. O. Box 1065, New London, Conn.

### New Life for Tennis Courts

Yorkmont Slate Co., of Granville, N. Y., is offering to camp directors free descriptive literature on its Redkote tennis court surfacing material.

Redkote, its makers state, is a fast-drying surfacing, made of pulverized natural slate, of a soft shade of red. Economy and ease of application are also pointed out. In addition, Redkote is said to eliminate glare, and provide a non-slip, dust-free surface.

### New Plant in Full Swing

Metal Boat Co., a division of

# PLANNING

**YOUR 1955 SEASON  
PROVIDE & PROTECT**

Your Waterfront with

## MOHAWK

EQUIPMENT

PADDLE BOARDS  
FLUTTER BOARDS  
LIFE BUOYS  
SWIM LINE FLOATS  
AQUAPLANES  
WATER SKIS  
AQUA-SAUCERS

Visit our Booth No. 8  
ATLANTIC CITY, Feb. 24-26

See our new BASEBALL DART  
GAME, for indoor or outdoor use.

### MOHAWK CRAFTSMEN

CALIFON, N. J.

Write for Catalogue, Dept. C

AN OUTSTANDING SERIES OF  
TEN NATURE FILMS —

## "THE WORLD AROUND US"

Interesting and Educational

photography by  
JOHN H. STORER

Available for Rental or Sale

### PICTURA FILMS CORP.

487 Park Ave., New York 22, N. Y.

**Monroe FOLDING TABLES**  
And Folding Chairs



Direct Prices To  
Camps, Schools,  
Churches and  
All Organizations  
Write for Catalog  
and Discounts

12 FOLDING TABLES  
ON MONROE TRUCKS  
STACK ONLY 25" HIGH

**THE Monroe COMPANY**  
471 CHURCH STREET • • • COLFAX, IOWA



# Brevoort<sup>Hotel</sup>

Yes, it is possible to stay in a downtown "heart of the loop" hotel at modest prices — Enjoy the friendly atmosphere and fine food plus the convenience of being so near to business, shopping or places of interest in the famous loop. Rooms with detached bath \$3 — with bath from \$4.

## CHICAGO



AMERICAN PROGRESSIVE gives you **more** insurance protection for less! We have maintained our original low cost of 50¢ per child per week, and \$4.50 per season, while maintaining our most liberal benefits.

PAYS MAXIMUM BENEFITS OF:	
ACCIDENTS .....	\$1,500
SICKNESS .....	\$350
POLIO .....	\$1,500
ACCIDENTAL DEATH OR DISMEMBERMENT .....	\$2,500

Our fast claims service is a tradition among camp directors everywhere. Truly, AMERICAN PROGRESSIVE offers one of the finest CAMPING policies available!

**DON'T DELAY — CALL TODAY!**  
**Worth 2-0832**

Or send coupon below TODAY for full details!

**AMERICAN PROGRESSIVE**  
**HEALTH INSURANCE CO. OF NEW YORK**  
92 Liberty Street, New York 6, N. Y.

Please send full details about your original CAMPING POLICY.

Name .....

Address .....

City ..... Zone ..... State .....

Camp Name .....

Grumman Aircraft Engineering Corp., has announced that it expects to have its complete line in production in the company's new plant in Marathon, N. Y.

The full line includes the 8 1/2-foot Dinghy through the line of canoes, containing two new outboard hulls of 13 and 14-foot dimensions.

### Anti-Algae Discovery for Lakes and Ponds

A good asset to any camp is a crystal clear lake. And to help achieve this despite cloudy algae growth, Modern Swimming Pool Co., Inc. has come up with its product Berkite No. 13, which is guaranteed by the company to destroy and prevent algae in lakes and ponds.

Claims for this anti-algae include killing power within 10 minutes with no harmful effects to fish, wildlife or swimmers. Its long-lasting effects require repetition of treatment at the most only every month.

Full particulars may be had by writing the company at 1 Holland Ave., White Plains, N.Y.

### Lone Star Presents 1955 Fleet

The 1955 fleet of the Lone Star Boat Mfg. Co. includes nine new models for fishing, water-skiing, cruising, and general utility . . . bringing the total to 29 for the line.

Included in the fleet are aluminum boats, Fiberglas boats, inboard and outboard cruisers, and boat trailers, filling all the boat needs any camp may have. Complete information is obtainable from the manufacturer at Grand Prairie, Texas.

### Swimming Pool Filter Cleaner

Literature available from Creative Chemical Co. explains the advantages of its Aquatone treatment in cleansing swimming pool filters of accumulations of greasy pollution.

Aquatone is a chemical compound designed by the manufacturers to maintain such filters absolutely clean and grease-free, without harming the water. It is also recommended for controlling algae.

Information may be had by writing the company at 4618-22 Friendship Ave., Pittsburgh 24, Pa.

Camping Magazine, January, 1955

# CAMPERS GO OVERBOARD for **CANADA DRY**

*Ready-to-Use\* Beverage Bases*



\*No additional sugar required.

*Treat yourself to...*

- Assured Acceptance
- Economical Purchasing
- Guaranteed Quality
- Simplified Preparation

◀ **ONLY \$29.95 del.**



Popular size paper cup \$5.53 per thousand (slightly more 7 western states.) At our cost to you!

*Orange Cherry  
Grape  
Lemon-Lime*

Just mix 1 plus 5 plain water!

**CANADA DRY GINGER ALE, INC.**

100 Park Avenue, New York City

Phone: LExington 2-4300

# BAZAAR

## IT PAYS TO ADVERTISE IN HARPER'S BAZAAR CAMP DIRECTORY!

- \* 3 insertions in the Bazaar automatically reserve a 2" space for you in the Bazaar's famous School and Camp Guide . . . sold all year!
- \* High income readership means an audience with the means and the desire to send their children to camp!
- \* Camp inquiries receive the personal attention of the Director of Educational Department who is familiar with hundreds of camps through personal visits!

For rates and information about the Guide, contact Johanna Potter Shedd, Director, Harper's Bazaar Educational Department, 572 Madison Ave., N. Y.

## FOR YOUR CAMP BROWNLEE SECTIONAL LOG BUILDINGS

See Our Booth No. 9  
Region III Convention  
Hotel Cleveland  
Feb. 3-4-5



Dozens of models especially designed for your camp — and for savings in time and money.

FOR BROCHURE WRITE TO:  
3502 GUARDIAN BUILDING  
DETROIT 26, MICHIGAN

## UNIVERSAL HOMES

Stay and Play at

# DAYTONA BEACH, FLORIDA



Ocean front Cottages and Courts extend six miles along this famous beach. Choose your home from Cottages, Apartments, rooms or efficiencies. Near all vacation activities, sports, shopping and entertainment.

For additional information, please write to

OCEAN FRONT  
COTTAGE ASSOCIATION  
DEPT. 18 P. O. Box 2263

## DAYTONA BEACH, Florida

## Help Support Park Conservation

RAY BASSETT, Chairman of ACA's committee on Conservation, has suggested that we bring to the attention of our membership the purposes and services of the National Parks Association.

A recent brochure of the Association points out that there are now some 21,000,000 acres of land set aside for the enjoyment and benefit of all. Since these lands are under the protection of the Government, "most people," the booklet explains, "believe that they will remain inviolate. But this is not necessarily so — so long as selfish interests seek to have bills introduced in Congress making it legal to graze livestock, cut forests, develop mines and dam rivers for power within the parks."

The National Parks Association is a non-profit organization, whose aim it is to provide a means whereby we can express our views on the management and protection of the parks.

Conservation-minded camp directors are invited to lend their support and interest by joining the National Parks Association. Annual dues are \$3.00; a supporting membership is \$5.00; sustaining \$10.00; contributing \$25.00. Membership includes a subscription to the *National Parks Magazine*. Checks or requests for further information may be had by writing National Parks Association, 2144 P St., N. W., Washington 7, D. C.

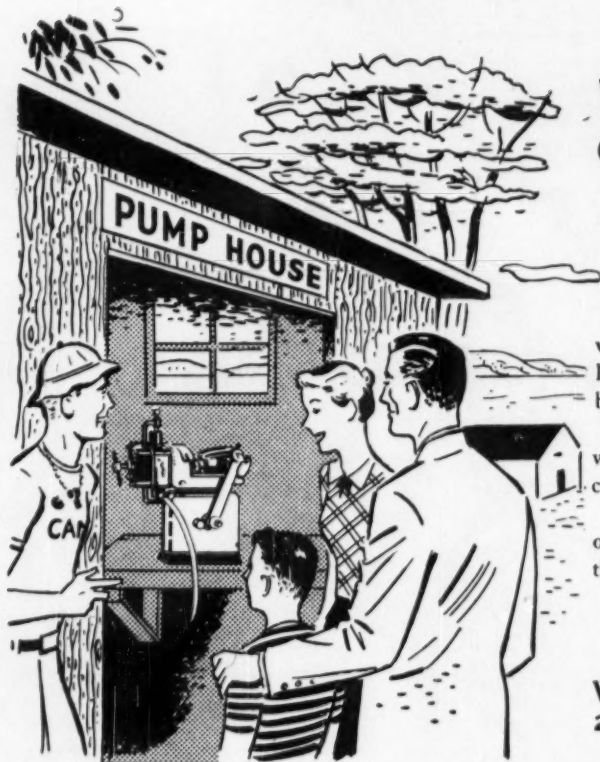
Be sure to attend

your

ACA 1955

Regional Convention





## WHEN YOU TALK OF CAMP WATER BEING SAFE...

*"Fresh and clear" isn't good enough*

"Natural well" water or "spring-fed" water doesn't mean *safe* water. *Chlorinated* water does. No matter how clear and clean water looks, if it's not chlorinated it's fair game at any time for disease-bearing bacteria.

Chlorination of your drinking supply and swimming pool water with Wallace & Tiernan proven equipment ensures the safety of your camp water . . . and it costs just pennies per day.

W&T chlorination equipment, backed by a nationwide service organization and 40 years of experience, serves thousands of camps throughout the country.

Write today for information on how it can serve *you*.

**WALLACE & TIERNAN INCORPORATED**  
25 MAIN STREET, BELLEVILLE 9, N. J.

S-92

# protect your campers

LET US PAY THE  
MEDICAL BILLS FOR  
YOUR CAMPERS!

A streamlined service designed  
for your camp from wide  
experience.  
**PROMPT, COURTEOUS** at-  
tention given all arrange-  
ments and claims.

*write for latest details*

**BROTHERHOOD MUTUAL LIFE INSURANCE COMPANY**  
230 EAST BERRY STREET  
FORT WAYNE 2, INDIANA

# INDIAN

## PORTABLE FIRE PUMPS

Are A Camp's Best Fire Insurance Policy!



All Seams are Electric Welded—no leakage. Pump throws 30 to 40 ft. pressure stream or nozzle adjusts for spray. Strongly built—lasts for years.

"Choice for Quality the World Over"

### USES ONLY CLEAR WATER

Protect property — guard lives with the equipment preferred by forest rangers and fire depts. Back-pack INDIANS have been used for years by leading camps everywhere. Camp directors say they are "worth their weight in gold." Don't take chances—a ten minute fire could wipe out a lifetime's investment.

Send for circular on our INDIAN DRINKING WATER & SUPPLY TANK. Dozens of uses in every camp. Portable. 5 gal. capacity. Push button faucet.

Write for Catalog describing INDIANS and how they can save your camp from the disaster of fire.

**D. B. SMITH & CO.**

"Established 1888"

416 MAIN ST. UTICA 2, N. Y.

# FEATHERS

FOR INDIAN CRAFTS  
AND ALL CRAFT PROJECTS

BUY DIRECT FROM PRODUCER  
FOR QUALITY & ECONOMY

FREE SAMPLES ON REQUEST

**MANGROVE  
FEATHER CO., INC.**

42 W. 38th St., Dept. CM, N.Y.C. 18, N.Y.

Chickering 4-5558-9

## FIGHT POLIO

Join the

March of Dimes

How effective is

## Your Counselor's Manual?

A question asked by many camp directors seems to be, "Will my counselors use the manual we have prepared for them?" If the emphasis is placed on "... manual we have prepared for them," then the answer is, "No, it will not be used." If the manual is prepared by others in advance and is merely handed the counselors as orders, it may not be well received. This is another of the many situations proving the importance of the human equation in counseling—as in business—and of the value to be derived from gaining cooperation.

Directors must decide why they want a manual. If they want it merely to have a record of job analysis for organizational purposes, any capable person can do the work. However, if directors wish to get all the possible advantages to be derived from manuals, they should enlist the cooperation of the counselors and have them work in close collaboration with the person in charge of the project.

### Pre-camp Preparations

A preliminary outline can be drawn up well in advance by the administrators but the detailed work should be left for the counselors. It seems feasible for counselors to work on this project during the first week that they are present before camp opens. Orientation meetings should be planned in the evenings of that week and the adoption

of policies and procedures for manual purposes should be on the agenda for those meetings.

Counselor returnees can be asked to prepare a preliminary job analysis or outline of their work before they arrive at camp. However, final acceptance should be made by all counselors concerned during counselor orientation week.

Those who do the work will profit. Each counselor wishes his department or activity to make a good showing. He therefore discusses his work with his associates, checks on points on which he is doubtful, and critically examines his own methods for signs of weakness. In so doing, he cannot help but improve them. The counselor also feels a certain pride in authorship when final adoption is made. Having participated in the preparation, he is interested in seeing the procedures put into effect.

### Advantages of a Manual

The advantages of a well-written manual are as follows:

- (1) The written word cannot be misinterpreted as easily as the oral.
- (2) Responsibilities and authority are fixed.
- (3) Counselors need not use "snap-judgment."
- (4) Each counselor is aware of the entire organization and just where each activity fits into the over-all picture—not just his own activity.

Camping Magazine, January, 1955



## RIGHT SITE TO PITCH YOUR CAMP



CAMP DIRECTORY **NEW YORK**  
**Herald Tribune**

230 West 41 St., New York 36 — PE 6-4000.

BY CHARLES L. SEWALL  
Director of Guidance  
Burdett College, Boston

(5) Assigning of titles is easy.

(6) Aids in budget planning and cost analysis.

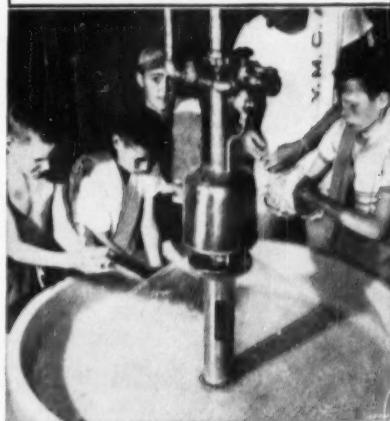
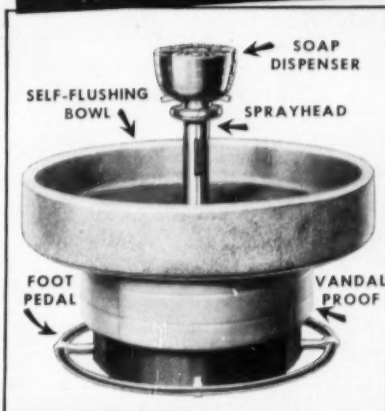
When counselors are asked to take part in the preparation, the above advantages can be realized. The counselor has a feeling of belonging—a basic need for all counselors if they are going to do their best work on behalf of the camp, the camper, and the parent.

Another basic need that can be satisfied with such a project is "understanding." It is important that a counselor have a clear understanding of his own duties, responsibilities, and his place in the camp organization. However, it is also important that each counselor have an understanding of the objectives and responsibilities of the other activities as set forth by the other members of the staff.

The director—worthy of his name—must be a creative leader by building a group spirit of teamwork so that it is seldom necessary to give orders. When orders are needed, they are given in the form of instruction and explanation. When the director works on a manual with his counselors instead of for his counselors, he is well on the way to creating the team-work so necessary for a happy and successful camping season. All directors can well adhere to a definition of good management—"getting your work done through the efforts of other people."

Camping Magazine, January, 1955

## PARENTS ARE MORE PARTICULAR ABOUT CAMPS TODAY



At one 54-inch Bradley, groups of up to 10 wash simultaneously. No fear of faucet contacts, for a sprayhead (foot-controlled) serves clean, running water to each.

Write today for  
Catalog 5204.

You can capitalize  
on your sanitary  
facilities if  
you have

## BRADLEY WASHFOUNTAINS

These sanitary wash fixtures are being installed in more camps every year. They are widely used wherever the maximum in sanitation and economy are required—in schools and institutions, too, throughout the land. No faucets to touch, clean running water is supplied by central sprayhead, bowl is self-flushing, and water consumption reduced.

Bradley Washfountains are nationally advertised in *Fortune* and *Time*, as well as in *Architectural*, *Building*, and *Scholastic* magazines.

Parents are more particular today—let them know that among other facilities, you have Bradley Washfountains. For details and specifications, write today for Catalog 5204. **BRADLEY WASHFOUNTAIN CO.**, 2263 W. Michigan St., Milwaukee 1, Wis.

**BRADLEY**  
*Washfountains*

Distributed Through Plumbing Wholesalers

## ADVERTISERS' INDEX

A-B Emblem Corp.	33
American Playground Device Co.	6
American Playground Device Co.	22
American Progressive Health Ins. Co.	42
Artvue Postcard Co.	34
Audio Equipment Co., Inc.	34
Barnard Guards	41
Barnes Co., A. S.	12
Bernard Food Industries, Inc.	2
Bradley Washfountain Co.	47
Brevoort Hotel	42
Brotherhood Mutual Life Ins. Co.	45
Camp Chemical Co.	29
Canada Dry Ginger Ale, Inc.	43
Canadian Camping Magazine	38
Claridge Hotel, The	30
Cleveland Crafts Co.	10
Continental Casualty Co.	52
Cosmopolitan Magazine	34
Daisy Manufacturing Co.	51
Dearborn Leather Co.	40
Dewar, Inc., A. W. G.	28
Educators Mutual Insurance Co.	9
Field, Marshall & Co.	11
Folkways Records & Service Corp.	36
Fun Books	30
Grey Owl Indian Craft Mfg. Co.	34
Handcrafters	33
Harper-Atlantic Sales, Inc.	33
Harper's Bazaar	44
Higham, Neilson, Whitridge & Reid, Inc.	3
Hilker & Bletsch Co.	24
Holiday Magazine	21
Hussey Manufacturing Co.	29
Institute of Surplus Dealers, Inc.	40
Jackson & Co., W. E.	35
Larson Co., Inc., J. C.	23
Mangrove Feather Co., Inc.	46
Mohawk Craftsmen	24
Monroe Company, The	41
Musby Company, C. V.	25
New York Herald Tribune	47
New York Times	4
Nissen Trampoline Co.	30
Oceanfront Cottages	44
Old Town Canoe Co.	10
Parents' Magazine	36
Pictura Films Corp.	41
Play-Art Educational Equipment Co.	35
Post Cereals Div., General Foods Corp.	7
Powers & Co.	33
Redbook Magazine	23
Remington Arms Co.	26
S & S Leather Co.	38
Schrader Instrument Co.	36
Seidel & Son, Inc., Ad.	37
Sexton & Co., John	8
Smith & Co., D. B.	46
Smith-Junior Co., Inc.	38
Smith Company, S. R.	24
Standard Steel Products Mfg. Co.	32
Stephenson Corp.	24
Todd Shipyards, Combustion Equip. Div.	37
United World Films, Inc.	35
Universal Homes & Wood Prod., Inc.	44
Vermont Accident Insurance Co.	39
Vintage Products	11
Wallace & Tiernan Co., Inc.	45

# A Short Term CIT Program

BY MADELINE SANFORD

4-H Club

South Kortright, N. Y.

WHEN I FIRST considered conducting a short, one-week CIT program for our 4-H Club Camp, the first thing I did was ask myself: "If I wanted to be a counselor, what would I want to know?"

Questions began popping quick and fast, and in no time at all I had written down 19. These were listed, mimeographed and now serve as the basic study plan for our first year CITs.

1. Why do we have counselors?
2. Why do you want to be a counselor?
3. What do you expect it to accomplish for you?
4. What do you expect to give?
5. What would you expect to learn in a counselor training program?
6. How would you like to go about this training?
7. What is a counselor?
8. What is a junior counselor?
9. How old should a junior counselor be?
10. What do you consider the most important thing in camp?
11. What is the thing campers should get from camping?
12. How would you go about fulfilling their needs?
13. What are some of the problems you would expect to have to face?
14. How would you solve these problems?
15. What is the purpose of staff meetings in your opinion?
16. How do you think staff meetings could better the camp program?
17. How better the personnel?
18. How much free time do you think a counselor should have?
19. How much free time a camper?

CITs are asked to carefully answer the questions, and the results are studied and evaluated. Several class periods are given over to a discussion of the questions.

We make good use of resource material for this course. We first re-read back issues of CAMPING MAGAZINE, with an article by Emily Welch furnishing primary information. Other pamphlets and books on camping, secured during ACA regional and national meetings, and "The Camp Program Book" by Catherine Hammett are building a library. Boy and Girl Scouts have

given valuable material as well as our state traveling library.

A history of the camp by the director, with a long term improvement program and suggestions from all concerned, is another day's play.

Even though we know all the staff and their interests and jobs, a visit to each one, including the cook, takes another day or two.

Our last day is spent in asking questions, summarizing the week's work, and making plans for our second year course.

Camping Magazine, January, 1955

## CLASSIFIED ADVERTISEMENTS

1 time .....	20¢ per word
3 or more times .....	same copy, 15¢ per word
Box Service, if desired .....	\$1.00 per insertion
Headline, if desired .....	\$1.00 per insertion
Minimum cost per insertion .....	\$4.00

All classified advertising is payable in advance.

CAMPING MAGAZINE

705 PARK AVE., PLAINFIELD, N. J.

### POSITIONS WANTED

AVAILABLE — for summer '55. Quantity cook or food supervisor, 10 years experience, age 53, white. Will go into any A.C.A. recommended camp. Prefer Indiana section. Also have 15 yr. old daughter, capable of assisting counselor or leader. Best of references to ability, character. June 1-Sept. 1, 1955. Mrs. Eva A. Martin, Box 124, Winona Lake, Indiana.

FULL TIME CAMP POSITION. Master social work - group work. Many years experience in all phases of camping. Private or agency camp. Seven years experience as program director and administrator. Vet - young - married. Write Box 401, CAMPING MAGAZINE.

CAMP DIRECTOR OR BUSINESS MANAGER — Permanent position desired by experienced (10 years) Camp Director and Business Manager. Now in agency full time youth work (Boys). Plan to change to business and private camp field. Experienced in purchasing supplies, budget management, staff employment, program supervision, and camp maintenance. Write Box No. 416, CAMPING MAGAZINE.

WATERFRONT DIRECTOR or HEAD COUNSELOR — 12 years experience. Five years with ARC Aquatic Schools. Proficient in Outdoor lore, programming, sailing, canoeing, trip work, campcraft, etc. Write Box No. 421, CAMPING MAGAZINE.

DIRECTOR or ASSOCIATE DIRECTOR. Young woman desires position in camping field on year-round basis as Director or Associate Director; college education, good camping background, eight years experience in allied fields in both administrative and program positions; single, between 25 and 35 years of age; owns car; references furnished. Write Box No. 430, CAMPING MAGAZINE.

### EQUIPMENT FOR SALE

BUY SURPLUS Boats, Tents, Marine Equipment, Engines, Fishing Gear, etc. from U.S. Government. List \$1.00. Surplus, Box G213, East Hartford 8, Conn.

### FILM RENTAL LIBRARY

16mm MOTION PICTURE FILM LIBRARY & EQUIP CO., P.O. Box 310, 615 Neville St., Beckley, W. Va. Serving nation with exclusive master piece motion pictures. Write for free copy of our catalog. Free loan and

### SERVICES AVAILABLE

KITCHEN MANAGEMENT SERVICE — Highly competent and thoroughly experienced in all phases of camp food service. Quality food can be served within budget limitations. Will relieve director of "kitchen headache" and guarantee results for modest fee. Excellent references and record of accomplishment. George Fauerbach, Institutional Dining Service, Suite 603, 522 Fifth Ave., New York, N. Y.

Camping Magazine, January, 1955

### CAMPS FOR RENT

FULLY EQUIPPED CAMP in Ozark-Ouachita area. Eleven buildings, modern sewer, approved water, butane, REA current, swimming pool, lake, capacity 40 with unlimited room for expansion. Write J. W. Branch, Hatton, Arkansas.

### FOR SALE OR RENT

CAMP SARONA Famous private lake site for boys in Wisconsin north woods for sale or lease. Beautiful lodge, dining hall, six cabins and cottages on hundred and thirty acres. Olsen estate, Marian Swalm, Administratrix, 904 Colfax St., Evanston, Illinois.

CAMP SOMERSET for Girls, on the Belgrade Lakes in Maine, has openings on staff for crafts, athletics, riflery, dramatics, swimming, tennis, dance, and golf counselors. Applicants must be at least 21 years of age, with previous successful camp experience. Please write full particulars, with references, to Allen Cramer, 215 W. 91st St., New York 24, N. Y.

MID-WEST PRIVATE BOYS' CAMP with increased enrollment, seeks coach-teaching for additional staff. Must have camping backgrounds, and interested in permanent summer connections. Unit leaders have opportunity for advancement to program men and assistant directorship. Write Box No. 422, CAMPING MAGAZINE.

PROGRAM DIRECTOR—for Jewish Agency Summer Camp, M.S.W., or M.A. with sound supervisory experience. Write for detailed job description. Give full particulars. Also need experienced, specialty and general counselors. Charles Goldberg, Emanuel Cohen Center, 1701 Oak Park North, Minneapolis 11, Minnesota.

COUNSELORS for private girls' camp in Vermont: riding, waterfront, riflery, crafts, unit leaders, dramatics, ceramics, campcraft and trips. Minimum age 19. Experience necessary. Non-regimented program and fine working conditions. Write Box No. 419, CAMPING MAGAZINE.

HEAD TENNIS COUNSELOR with extensive experience for Girls' Camp in Maine. Write Box No. 428, CAMPING MAGAZINE.

HEAD COUNSELOR — for outstanding Maine girls' camp. Must have extensive experience in progressive camping and education. We seek a woman of proven ability and maturity for a long future relationship. Must be available for interview in New York City. Write Box No. 414 CAMPING MAGAZINE.

TRIP AND CANOE COUNSELORS—must have extensive experience in tripping, preferably in Maine. Minimum age 21 years. We prefer woman college graduates now teaching. Write Box No. 415, CAMPING MAGAZINE.

### CAMPS FOR SALE

ADIRONDACK CAMP on big lake, surrounded by State Park. 125 acres, few buildings, boats and equipment. Write Box No. 423, CAMPING MAGAZINE.

ESTABLISHED CAMP — fully equipped in scenic Catskill Mountains 135 m. from NYC, 95 m. from Albany for 150 people; small private lake. Write Box No. 425, CAMPING MAGAZINE.

BOYS CAMP FOR SALE IN MICHIGAN Camp Lakewood on Clear Lake between Jackson and Ann Arbor. Capacity 84 boys. 19 buildings, 28 acres, some wooded, 700 feet waterfront on beautiful lake. Adjacent to 15,000 acre state recreational area. Full price \$45,000.00. Attractive terms available. The Butts & Swisher Co., Realtors—214 East Washington St., Ann Arbor, Michigan.

BOYS CAMP Northern Wisconsin. Also make ideal camp for girls. Beautiful lake, 160 acres. Accommodate 50. Reasonable, deal with owner. Write Box No. 412, CAMPING MAGAZINE.

### CAMPS WANTED

EXPERIENCED DIRECTOR desires purchase, lease or partnership in established Wisconsin or Michigan boys' or girls' camp. Write Box No. 424, CAMPING MAGAZINE.

### HELP WANTED

COUNSELORS — Missouri Ozarks oldest established Private Boys' camp; waterfront — tripping — general nature lore — athletics — sailing — village head — water-skiing — programming. Write full particulars. Ben Kessler, Camp Wah-kon-dah, Rocky Mount, Missouri.

COUNSELOR for Girls' Camp in Maine to head Arts and Crafts Department. Experience essential. Write Box No. 427, CAMPING MAGAZINE.

COUNSELORS. Married couple for summer only or year-round teaching. Write Box 413 CAMPING MAGAZINE.

COUNSELORS FOR DRAMA AND DANCE for Girls' Camp in Maine. Minimum age 21. Write Box No. 429, CAMPING MAGAZINE.

TOP WISCONSIN CAMP for Girls has openings on its staff for Dramatic and Dancing Coaches, Bugler and Land and Water Instructors. Burr Oaks Camp, 717 W. Sheridan Rd., Chicago 13, Illinois.

WOMAN HEAD COUNSELOR for girls' camp in New England. Must be willing to understudy Director with view to long term connection. Minimum age 28. Must be experienced in camping and programming, and interested in learning administrative techniques. Salary open. Enclose picture and all details of qualifications in first letter. Write Box No. 420, CAMPING MAGAZINE.

Mention Camping Magazine

when contacting its advertisers.

# *to Camping's readers from Camping's publisher*

**T**HIS MONTH MARKS the beginning of the tenth year in which American Camping Association and Galloway Publishing Company have cooperated in the development, improvement, and publication of *CAMPING MAGAZINE*. The joining of forces by these two organizations has resulted in such worthwhile benefits as to make this anniversary one well worth celebrating.

Perhaps the greatest beneficiaries of the cooperative publishing plan have been the members of ACA, the readers for whom the magazine is published. The combination of an alert staff of experienced Association executives, plus a wide-awake staff of trained publishing executives, has resulted in many advantages.

## **Channeling Responsibility**

The Association's staff has been freed from the business pressures and details which naturally go with operation of a business the size of *CAMPING MAGAZINE*. At the same time, the publishing company has been free of the pressures which naturally confront Association personnel in their efforts to please individual members and other groups with which the Association has contact.

The result has been that the ACA staff has been able to devote its full time to serving the members of the Association. And the publishers have been able to apply the basic publishing principle that the interests of the majority of readers come first, regardless of politics or protocol, in designing and editing the magazine.

## **Financial Advantages**

Financially, separation of Association and publishing activities has also proved wise. In the years previous to the present publishing arrangement, it was not unknown for ACA officers and members to spend many long, hard hours trying to solve knotty problems connected with financing the magazine — indeed to suffer disillusionment of being sued for non-payment of magazine bills.

Under the present plan, ACA has been completely free of financial worry concerning the magazine, beyond the amount definitely spelled out in its publishing contract. Although during 1954 the publishers spent more than \$45,000 to publish the magazine, the portion of each member's dues which ACA pays for member subscriptions to the magazine averages less than \$1.50. Hundreds of schools and colleges, public libraries, and others, subscribe at the regular rate of \$5.00 per year.

The publishing company has benefited, too, by having its financial responsibility limited to the magazine only. Advertising and subscription prices have been set only on the basis of sound publishing practice and the amount necessary to provide camp directors with a quality publication.

## **Editorial Progress**

Editorially, *CAMPING MAGAZINE* and its readers have also gained during the last several years. Publication of the magazine has been centered in a publishing house, rather than being handled as an adjunct to another, larger endeavor. Thus it has been possible to assemble a team of skilled publishing personnel to specialize on editing and producing the magazine.

At present, the magazine's staff numbers seven persons employed full-time. Literally scores of active camping people also contribute their skills by providing "leads" to worthwhile material, by "previewing" articles submitted to the editors, by serving as reviewers of new books brought out by other publishers, and by giving wise counsel in many matters related to how the magazine can best serve its readers and reflect the best philosophy of the camping movement.

Each of the magazine's regular staff members concentrates on specific responsibilities related to securing and editing material, designing and illustrating pages, advertising sales and promotion, production of the magazine, or distribution of copies to ACA members. All blend their efforts together to produce the most readable, informative, and helpful magazine possible, while at the same time maintaining the publication's financial solvency and keeping costs to ACA at a low level.

## **Eventful Years**

These past nine years have been eventful ones, both for ACA and its publisher. The January, 1946, issue of the magazine, the first issue produced under the cooperative plan, was edited in an attic by a staff of two. The January, 1955, issue, which you now have in your hands, was produced in regular office quarters by the comprehensive staff already mentioned.

The January, 1946, issue was mailed to the then total of about 2,500 members of ACA. The January, 1955, issue has gone out to more than double this number, over 5,000 members. And ACA's prestige in the intervening years, it is safe to say, has more than doubled.

We like to think that the improved professional quality of *CAMPING MAGAZINE* has played a real part in the Association's growth, just as the Association's growth has played a vital part in the magazine's development.

We hope, too, that the quality and quantity of editorial material published during these years have added somewhat to the growth of camping in general, and to the development of more and better camping for all. And we look forward confidently to the next 10 years, fully expecting them to bring new opportunities for growth and service to both American Camping Association and Galloway Publishing Co.

*Camping Magazine*, January, 1955



• Girls enjoy air riflery as much as boys whether in camp, school, or club. Miss Julie Burnish (center) has won every NRA Junior air rifle award except Distinguished Air Rifleman and is working to win that "top" award. Shooters are members of Hickory Street Junior Air Rifle Club, Omaha, Neb. Instructor: Richard Stark.

• Stephen Wagon, 4 years with his Daisy behind "an ear," carries cotton target, backpack. Carries—stuffed with tightly crumpled newspapers, crumpled sheets, etc.—are used by many camps, schools, clubs. Stephen is now shooting for his third year—shooter last visible are two of the many NRA Junior air rifle shooters in his camp.

## COSTS ALMOST NOTHING

### To Start and Operate the Daisy JUNIOR AIR RIFLERY PROGRAM in Camps, Schools, Clubs!

The amazingly successful Daisy NRA-accepted Junior Air Riflery Program offers all these benefits to your camp, school or club: starting and upkeep cost is unbelievably low; instructs boys and girls 6 through 14 in safe, proper gun handling, marksmanship; pleases parents of campers—even offers "all age" campers new fun and sport inside on rainy days! NRA-affiliated camps, schools, clubs may offer these shooters official NRA junior air rifle medals. Qualified members of the Boy Scouts of America can use their Daisy at camp to earn their Marksmanship Merit Badge! Junior Air Riflery is a competitive necessity today for camps having no riflery—as no expensive, permanent range is needed. Perfect for camps already offering high-power firearm riflery. Write for facts now.



• A Daisy Training Air Rifle is *not* a pneumatic or compressed air gun. It cannot be "pumped up" to increase power. A Daisy is a low "factory-limited" power, short range *spring-type* air rifle—safely used by millions of juniors since 1888. It is the best and safest gun of its kind for gun handling instruction.

**MAIL COUPON FOR  
FREE CIRCULAR  
NOW!**

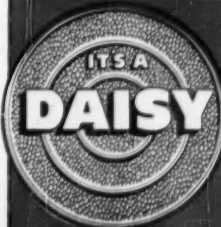


**WE WANT JUNIOR  
AIR RIFLERY  
AT CAMP  
THIS YEAR!**

**DAISY MANUFACTURING COMPANY  
DEPT. 3015, PLYMOUTH, MICHIGAN, U.S.A.**

Send Special Introductory Offer and FREE Circular on the 1955 JUNIOR AIR RIFLERY CAMP PROGRAM.

Name \_\_\_\_\_  
St. & No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Camp Name, Address \_\_\_\_\_  
Camp has ( ) NO riflery program. ( ) HAS riflery program.  
No. of Campers \_\_\_\_\_ Boys \_\_\_\_\_ Girls \_\_\_\_\_  
Camp Opens \_\_\_\_\_ Camp Closes \_\_\_\_\_



**FAMOUS CULVER SUMMER SCHOOL ADDS  
AIR RIFLERY TO WOODCRAFT CURRICULUM!**

• Nearly half of Culver's Woodcrafters (309 boys) participated in the new junior air rifle marksmanship program at Culver Summer Schools. Under the watchful eye of their Air Riflery Instructor they learn safety rules, to handle guns properly and shoot accurately.

**LOW "FACTORY-LIMITED" POWER  
SHORT RANGE SPRING-TYPE**

*Air Rifles*  
**Since 1888**

**DAISY MANUFACTURING COMPANY  
DEPT. 3015, PLYMOUTH, MICHIGAN U.S.A.**

# READY

*when you  
need it  
most!*



The life preserver may stay on its hook all summer... and you'd be happy if it did. But, like insurance, you want that life preserver on hand when a need arises.

With *Camp-Guard* on the job, parents won't worry about heavy medical expenses from *camp accidents or sickness*; they'll feel secure when sending their children to your camp.

Continental offers a variety of Camp-Guard plans, whether your camp is organizational, church or private. All plans cover physician's, surgeon's and nurse's bills, hospital room and board, and other necessary medical and hospital bills.

Your insurance neighbor — local agent or broker — is the man to see for your Continental Camp-Guard Insurance. He will help you select the plan that's best for your camp. And, with Continental, he will be able to provide **PERSONALIZED SERVICE.**

*See him today!*

member of American Camping Association

## Continental

CASUALTY COMPANY



Stop at Continental's display booth  
for complete details — at your regional  
American Camping Association Convention

★ Write us for your free subscription to *Camp Director's Digest*...  
Summer Camp Department, 310 S. Michigan Ave., Chicago 4, Ill.